

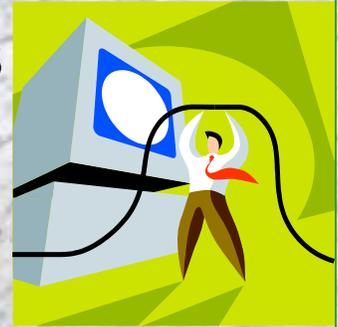
Computer Science Society and WPUNJ Student Chapter ACM, Presents:

2012-2013 CS Student Lecture Series: Lecture #2
Would you like to learn more about Mobile Computing?
Come and join us for our second lecture of the year.

FREE TO ALL STUDENTS

Date: Wednesday, March 27, 2013

Time: 12:30PM - 3:30 PM



**“Reviewing major business and technology trends driving the
adoption of
Mobile Computing”**

By

Willie Williams

AT&T Signature Client Group, Mobile Application Consultant
WPUNJ 1987 CS graduate

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Funded by the Student Government Association

Lecture #2, March 27, 2013

Presented by SGA Computer Science Society, and ACM Student Chapter

The Speaker

Willie Williams

Willie Williams is a Mobile Applications Consultant for AT&T's Signature Client Group. He has over 20 years of information technology and telecommunications experience. He has held leadership roles in fortune 100 and startup technology companies. As a Mobile Applications Consultant he is responsible for providing fortune 100 clients with mobility solutions that support critical business needs. He joined AT&T as a Universal Account Director for the Government Education and Medical division where he was responsible for providing cloud computing, collaboration, unified communications and managed network services to higher education clients.

He has worked for several startup software firms. He was the 20th employee for LogicWorks, where he started as Director System Engineering and was promoted to Director of Intercontinental responsible for Asia and Latin America. LogicWorks was the provider of the industry leading ERwin a database design tool which is still used by Data Architects, today. Another successful start up venture was launching OpenDemand Systems. He was responsible for growing the firm from the business concept phase to successful Software as a Service company. OpenDemand Systems provided a web application load and stress testing platform.

Willie started his career as a Developer at IBM in the Software Engineering function. He holds a BS in Computer Science, class of 1987, from The Williams Paterson University of New Jersey,

The Title

Reviewing major business and technology trends driving the adoption of Mobile Computing

The Abstract

The tremendous growth of smartphones & tablets in the market, and the explosion of mobile applications have been the two largest drivers for enterprise adoption and deployment of mobile devices & mobile enterprise applications. The influence of consumerization represents the move toward employee's bringing their own devices into the enterprise along with a set of expectations for how they want to use those devices. Taking advantage of this opportunity represents a unique set of challenges to both the enterprise and the end user including security, device management, application development, application deployment and management, and much more.

We will review solutions, customer use cases and best practices and review current and future trends that will be impacting the industry. We will dedicate time to discuss career choices and skills development to take advantage of key industry trends.

Topics & solutions covered will include:

- Mobile Enterprise Application Store
- Application Deployment & Management
- Mobile Application Development Best Practices (Native, Hybrid, Platforms)
- Mobile Device Management & Security
- Mobile Cloud
- Long Term Evolution(LTE)

And more...