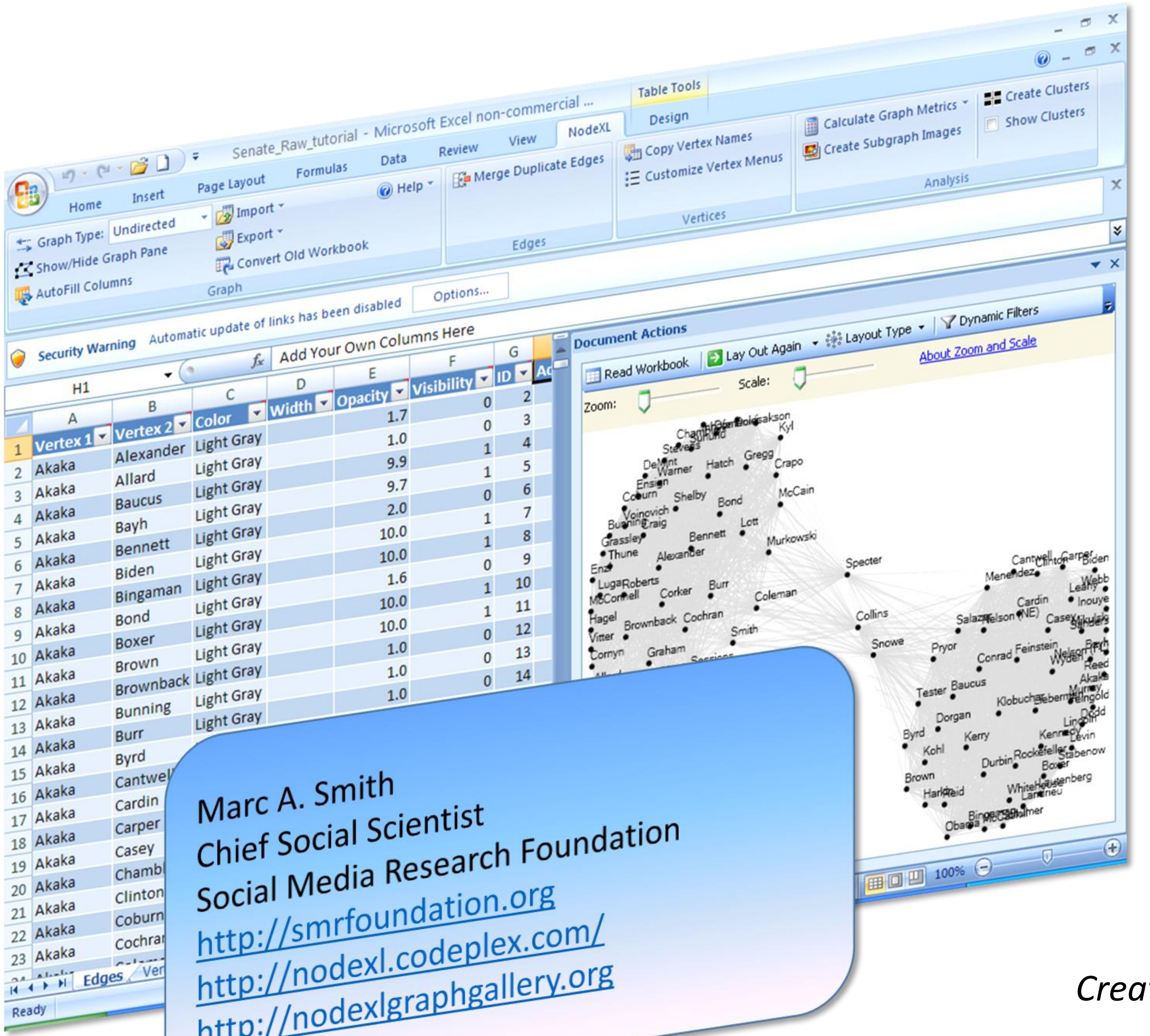

Marc A. Smith
Chief Social Scientist
Social Media Research Foundation
http://smrfoundation.org
http://nodexl.codeplex.com/
http://nodexlgraphgallery.org

Can social accounting improve the social media "marketplace of ideas"?

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NODEXL

Creating social network maps and measures with NodeXL

A project from the Social Media Research Foundation: http://www.smrfoundation.org

About me

Introductions

Marc A. Smith
Chief Social Scientist / Director
Social Media Research Foundation

marc@smrfoundation.org
http://www.smrfoundation.org
http://nodexlgraphgallery.org
http://www.twitter.com/marc_smith
http://www.linkedin.com/in/marcasmith
http://www.slideshare.net/Marc_A_Smith
http://www.flickr.com/photos/marc_smith
http://www.facebook.com/marc.smith.sociologist

About Us

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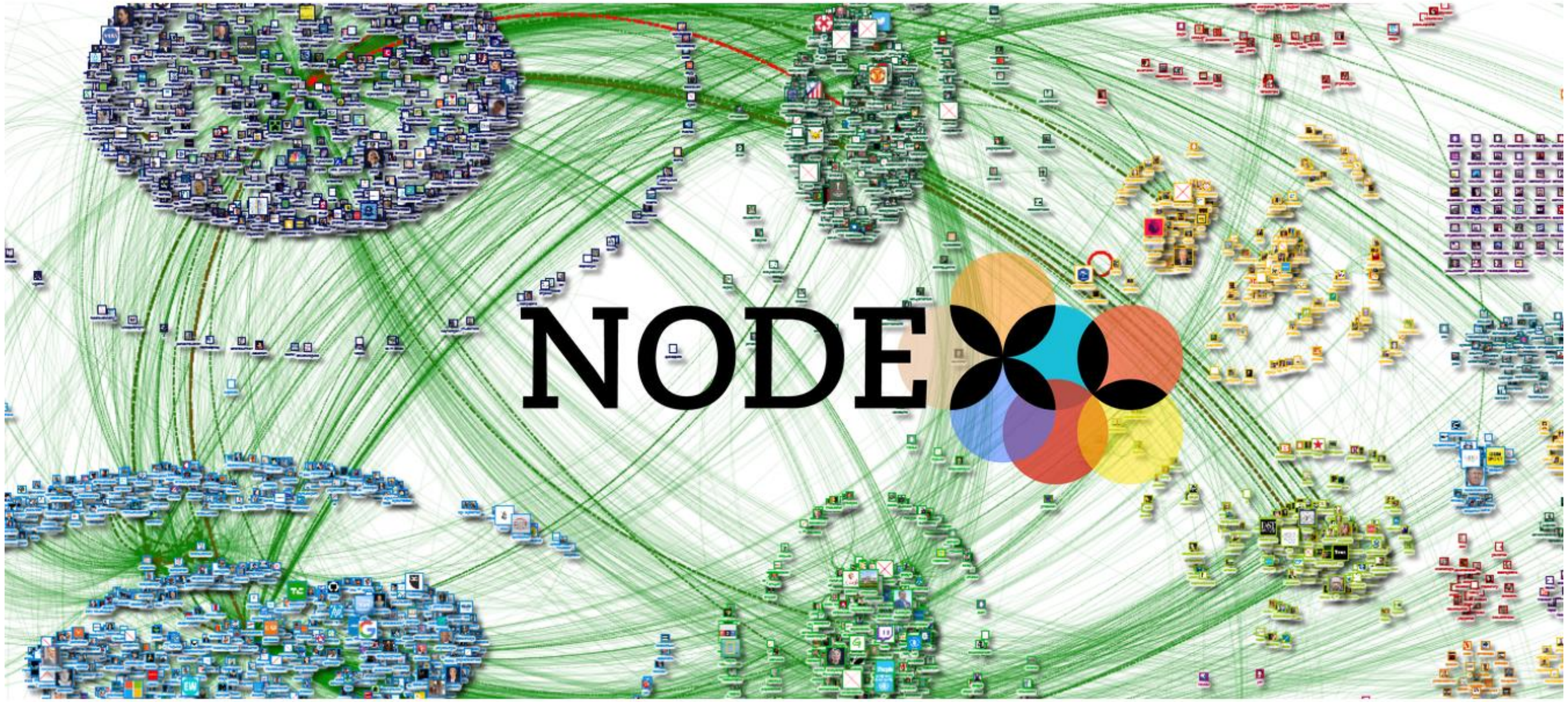
Home | NodeXL | Licenses | Networks | Blog | Newsletter



Welcome to the Social Media Research Foundation

The Social Media Research Foundation is the home of NodeXL – Network Overview Discovery and Exploration for Excel (2010, 2013 and 2016) – extending the familiar spreadsheet so you can collect, analyze and visualize complex social networks from Twitter, Facebook, Youtube and Flickr.

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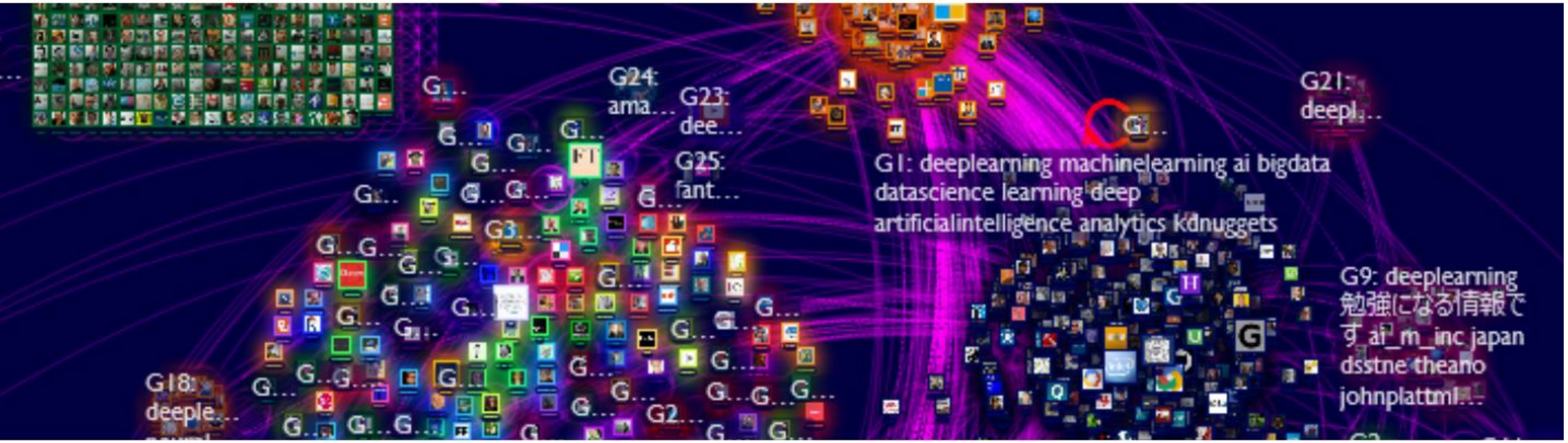
Home NodeXL Licenses Networks Blog Newsletter



Marc A. Smith

Marc A. Smith is a sociologist specializing in the social organization of online communities and computer-mediated interaction. Smith leads

Ben Shneiderman

Ben Shneiderman (www.cs.umd.edu/~ben) is a professor in the Department of Computer Science and founding director (1983-2000) of the

Itai Himmelboim

Itai Himelboim from the Grady College of Journalism and Mass Communication at the University of Georgia where he studies the role social media plays in news,

Wasim Ahmed

Wasim Ahmed is a Doctoral Candidate at the Information School at the University of Sheffield. He regularly posts to his social media blog and

What does a hashtag look like?

What is an adequate visualization of social media?

#?

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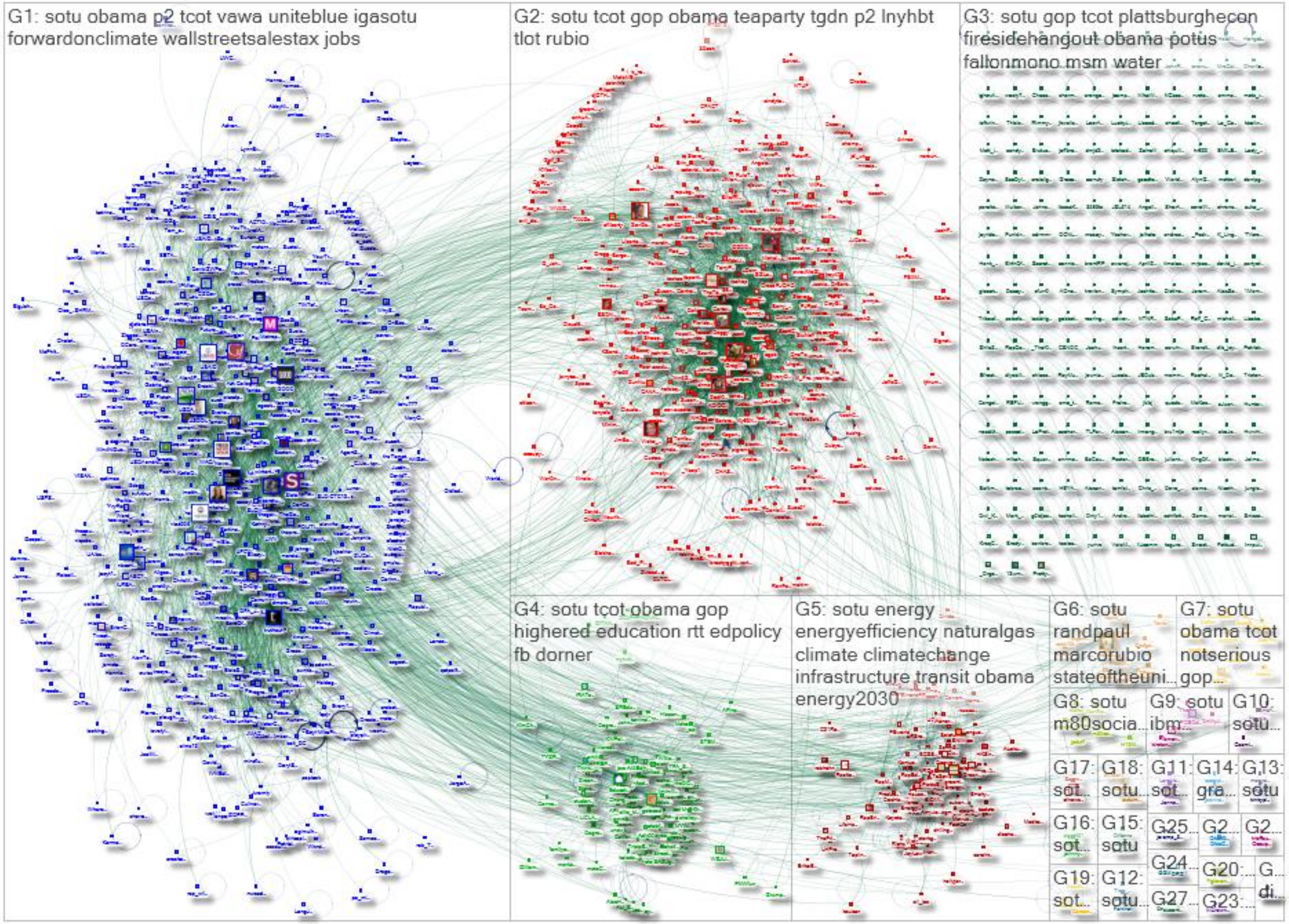
https://giphy.com/gifs/satisfying-starlings-murmuration-eZYz372UA5oeA

Crowds matter

Crowds in social media matter

http://www.flickr.com/photos/amycgx/3119640267/

Crowds in social media have a hidden structure




Internet Verbs!
There are many kinds of ties….
Send, Mention,
Like, Link, Reply, Rate, Review, Favorite, Friend, Follow, Forward, Edit, Tag, Comment, Check-in…
http://www.flickr.com/photos/stevendepolo/3254238329


Patterns are
left
behind

Just how social is social media?

- Not very.
- Low density
- Low reciprocity
- More like broadcast than peer communication.

How much community is in online community?

- Not much.

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Social Media makes one promise, but *people hear two*!

- Social media promises:
  - "All may speak."
- Social media does ***not*** promise:
  - "All may be heard."

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Social media are “Marketplaces for Ideas”

- But they lack accounting systems for those markets.
- Markets without accounting systems tend towards rampant fraud.
- Accounting softeware for the marketplace of ideas is a necessary but not sufficient condition to cultivating high quality information markets.

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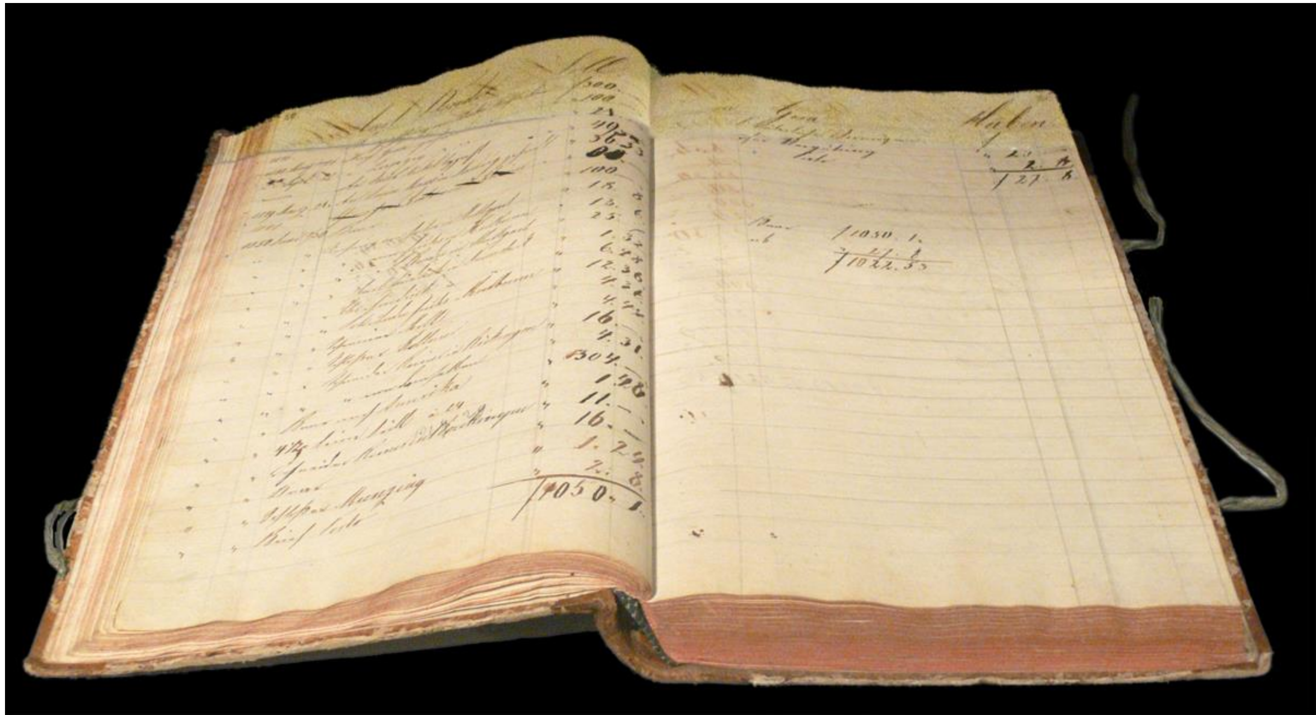
https://en.wikipedia.org/wiki/Luca_Pacioli

https://en.wikipedia.org/wiki/Accounting



Information systems
=/=
High quality information systems

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Information quality
=/=
Information validity

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5G and COVID-19 Conspiracy Theory on Twitter

Telecommunications industry

5G conspiracy theories fuel attacks on telecoms workers

One Openreach engineer reports being forced to flee angry group since Covid-19 crisis

- Coronavirus - latest updates
- See all our coronavirus coverage

Advertisement

Alex Hern *UK technology editor*

@alexhern

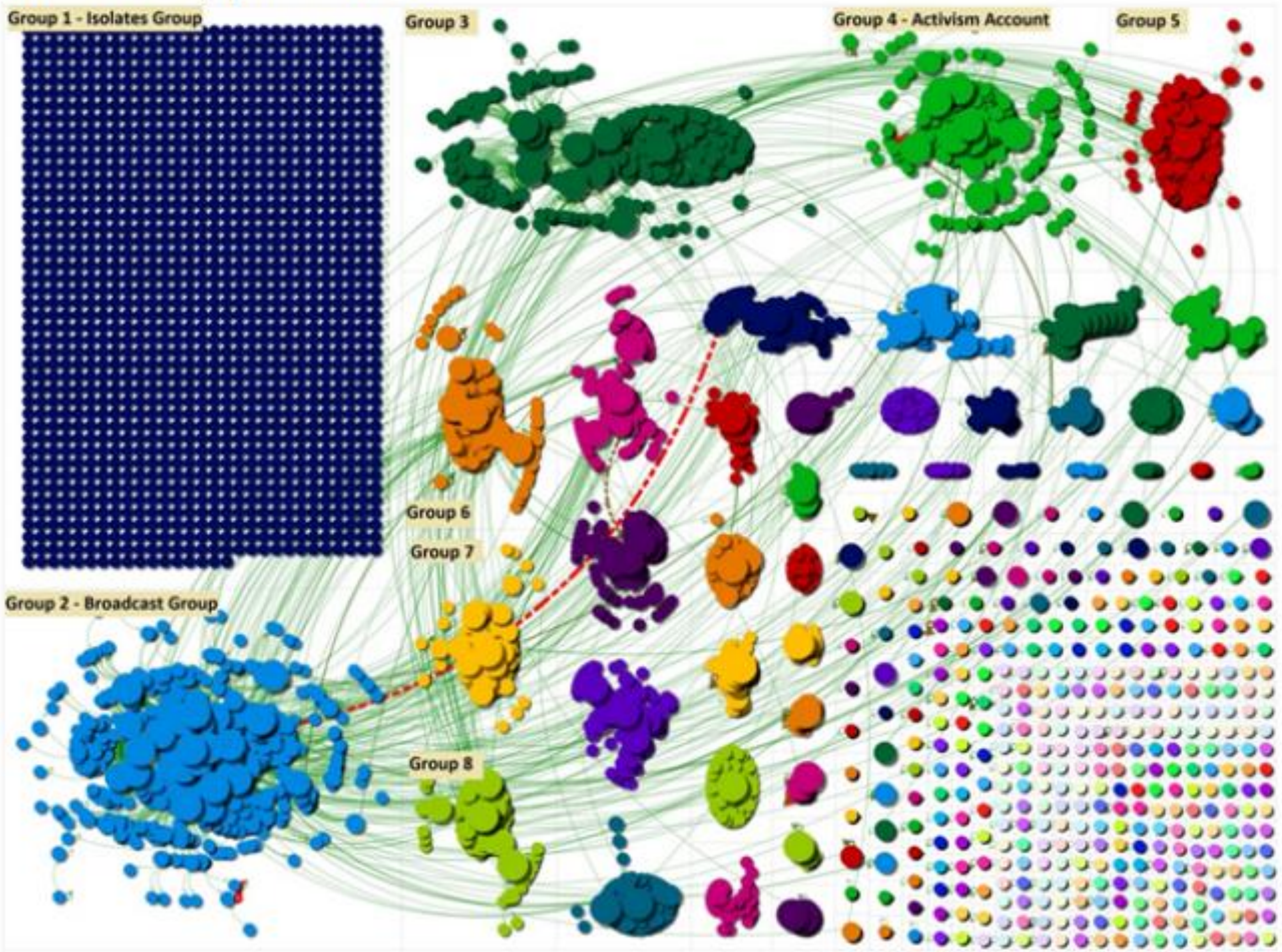
Thu 7 May 2020 16.53 BST

620

Ahmed W, Vidal-Alaball J, Downing J, López Seguí F: **COVID-19 and the 5G Conspiracy Theory: Social Network Analysis of Twitter Data** J Med Internet Res 2020;22(5):e19458 URL: https://www.jmir.org/2020/5/e19458 DOI: 10.2196/19458

5G and COVID-19 Conspiracy Theory on Twitter

Figure 1. Social network graph of "5Gcoronavirus".



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5G and COVID-19 Conspiracy Theory on Twitter

Table 1. Influential users ranked by their betweenness centrality score.

Rank	Account description	Betweenness centrality score	Followers, n	Network group in Figure 1
1	Citizen	3,059,934.33	432	7
2	Citizen	3,042,916.47	12	2
3	Citizen	2,926,695.58	546	3
4	Writer	2,655,235.44	1874	2
5	5G and coronavirus dedicated activism account	2,637,433.23	383	4
6	Citizen	2,577,072.58	14	6
7	Citizen	2,354,744.84	175	2
8	Citizen	2,066,430.77	51	2
9	YouTuber	2,003,753.23	130	5
10	Donald Trump	1,380,314.74	75,916,289	4

Ahmed W, Vidal-Alaball J, Downing J, López Seguí F **COVID-19 and the 5G Conspiracy Theory: Social Network Analysis of Twitter Data** J Med Internet Res 2020;22(5):e19458 URL: https://www.jmir.org/2020/5/e19458 DOI: 10.2196/19458 PMID: 32352383 PMCID: 7205032

Challenge: Truth is like beauty

- It’s in the eye of the beholder(‘s tribe)
- ~~Everyone is entitled to his own opinion, but not his own facts.~~
- No way to “fact check”
- Facts are not persuasive
- Truth is a property of bounded populations within social networks
- Things are “true” for some people at some times
- Repetition makes things true
- Exposure to “fake” ideas and images have impact even when disputed
- Cultural awe for “science” eroded

Challenge: Weaponization of Social Media

- Propaganda
- Misinformation
- Disinformation

    - Pollution of cultural space erodes ability to create universal truths.

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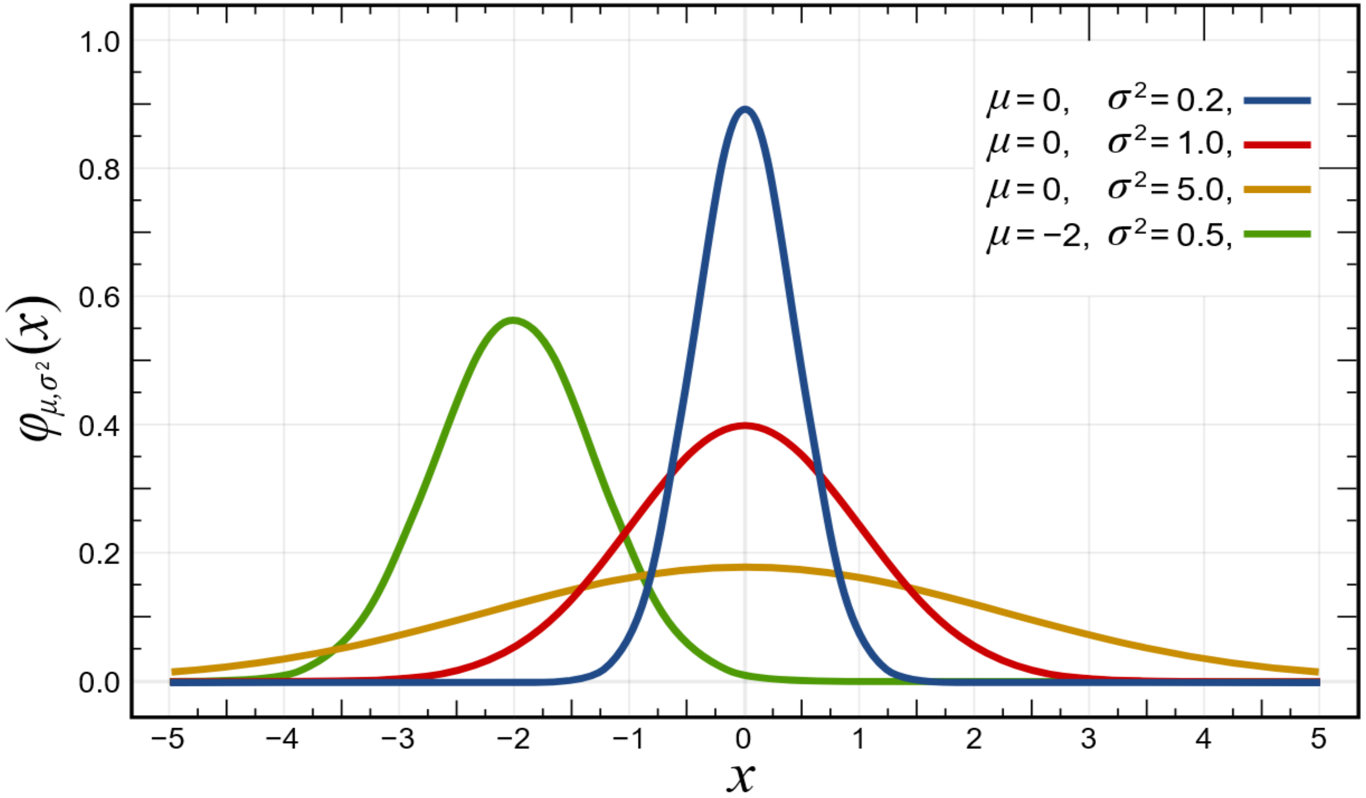
There is nothing Normal



About the Normal curve

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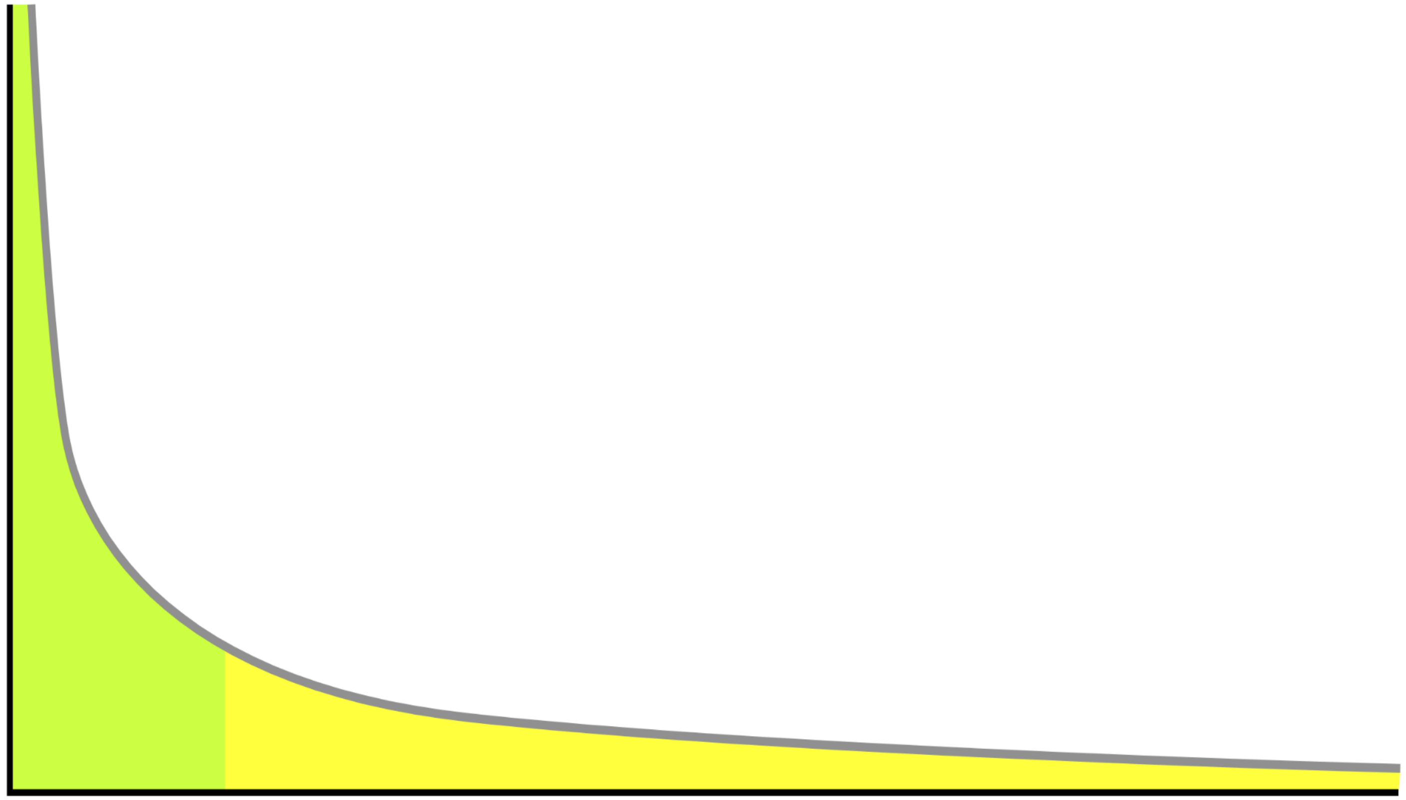
Networks are often



Power law distributions

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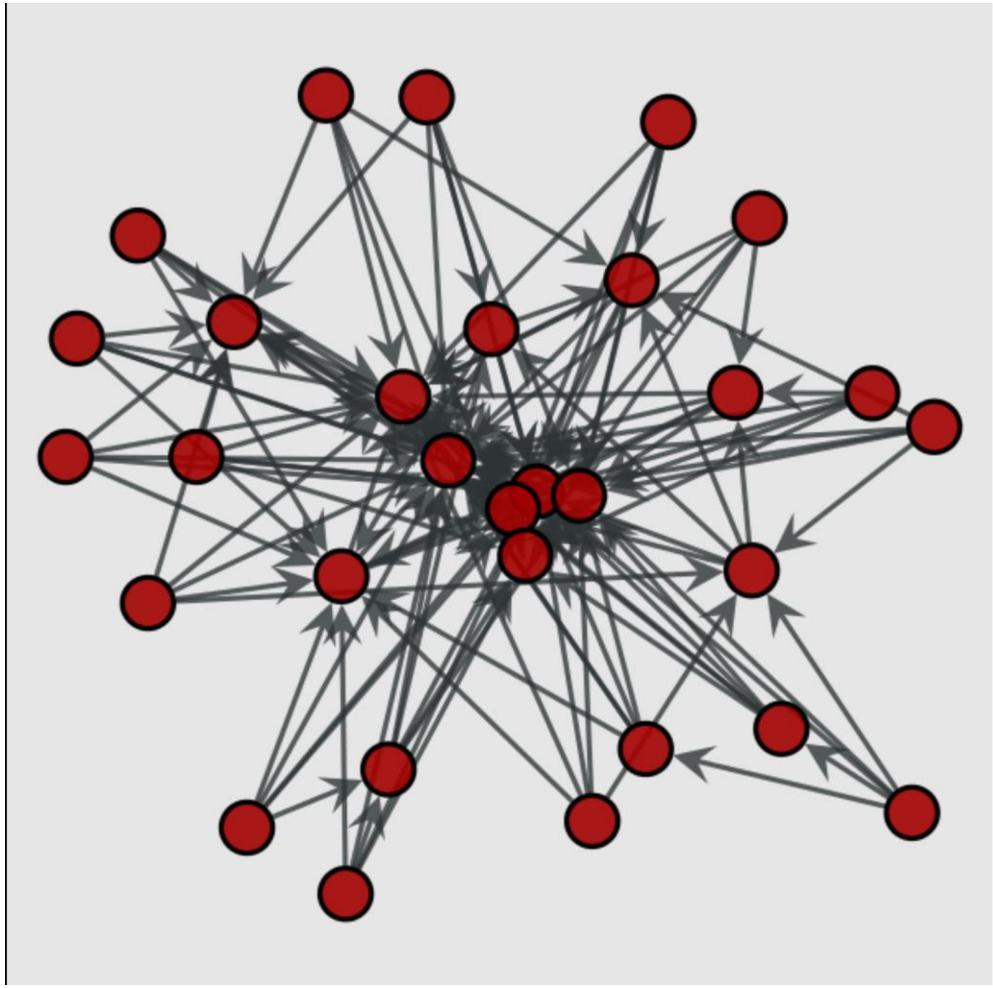
Preferential attachment - the “Matthew Effect”
https://en.wikipedia.org/wiki/Matthew_effect
https://en.wikipedia.org/wiki/Preferential_attachment



1-9-90
https://en.wikipedia.org/wiki/1%25_rule_(Internet_culture)

A power law distribution is often created when some people gain an early advantage that builds over time. Prominent people become more prominent, rich people become richer.

“The Journalistic Question”

The 5 “W”s

Who?

Did **W**hat?

With **W**hom?

When?

And **W**here?

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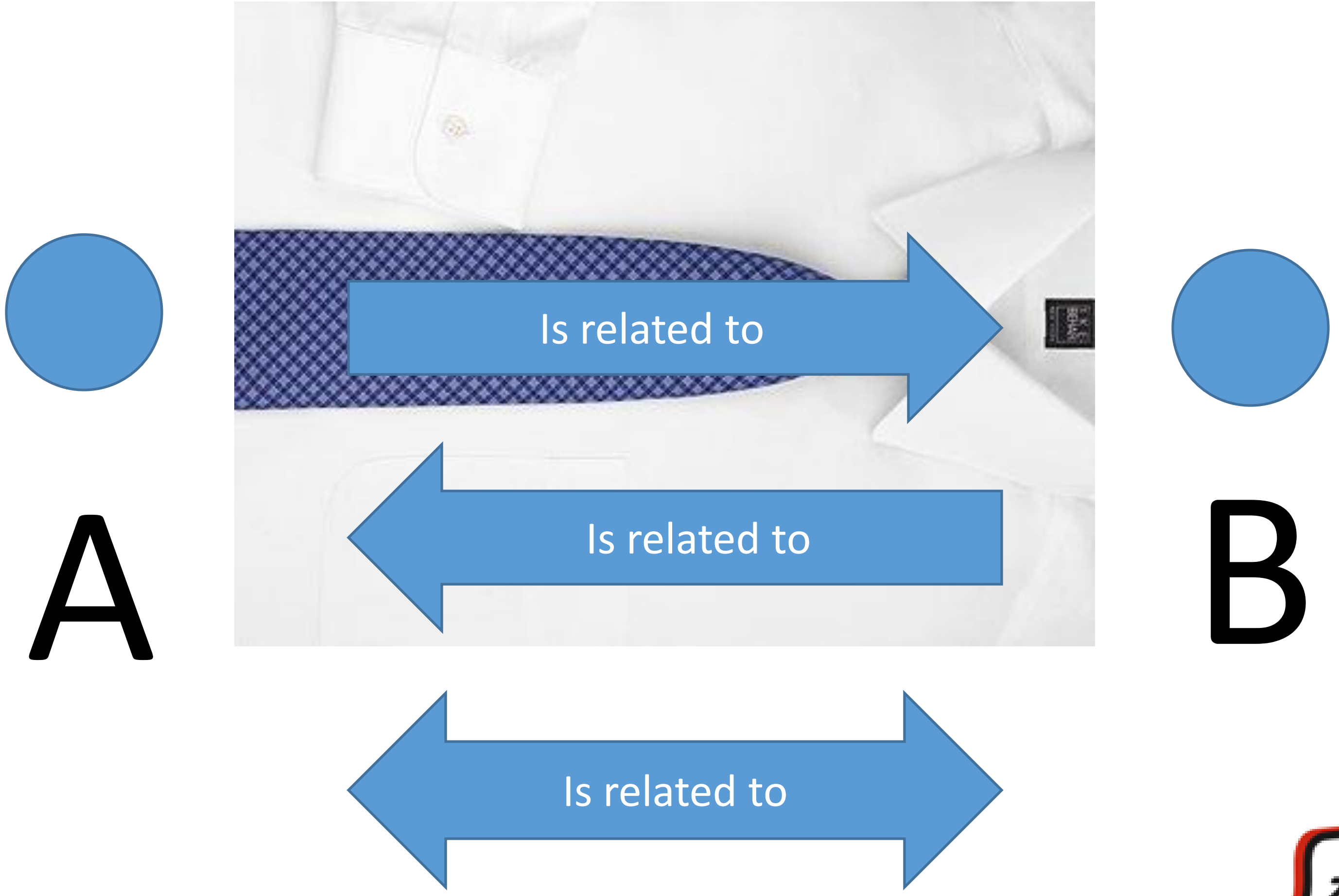
“Think Link”

Nodes & Edges



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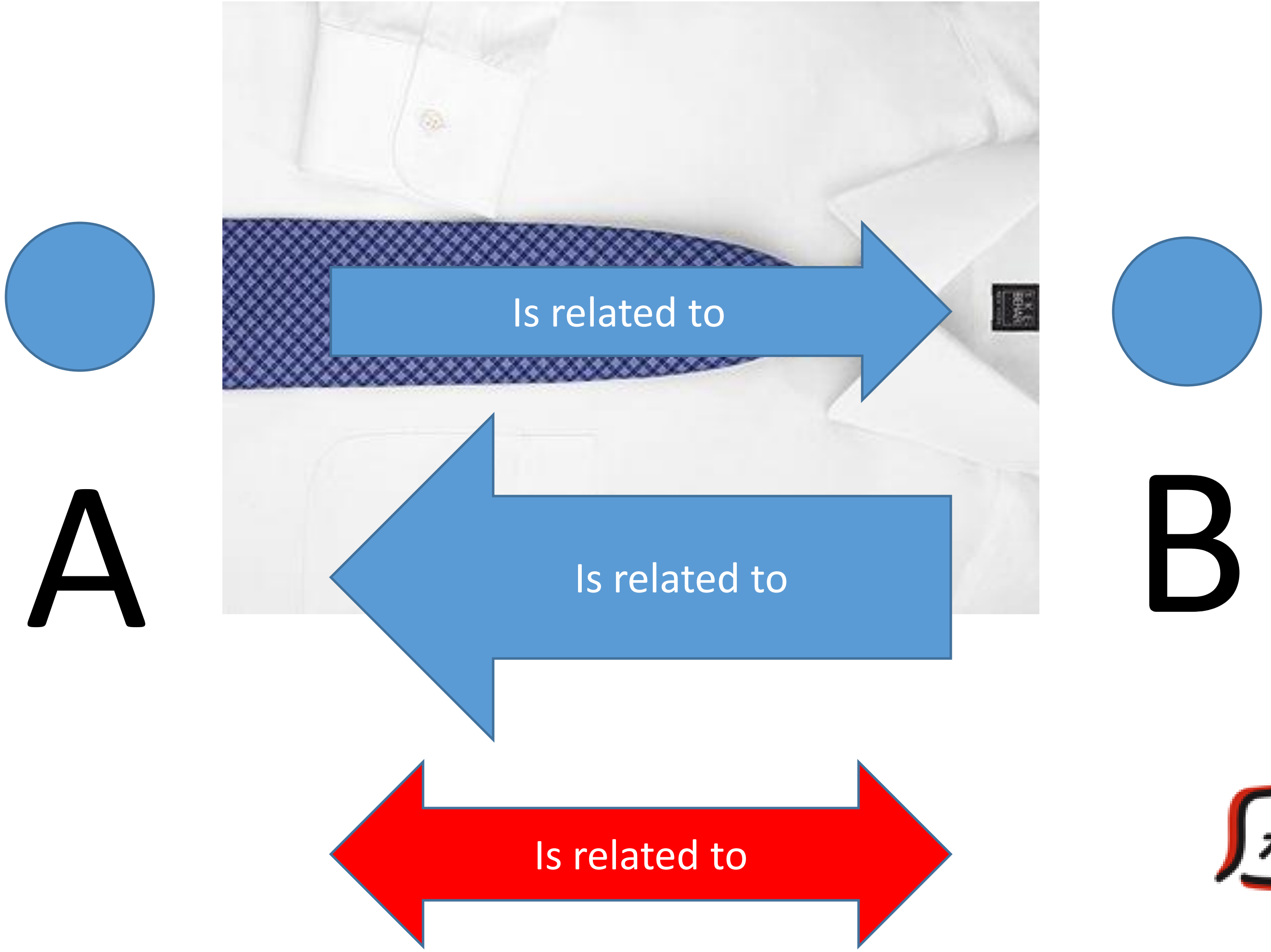
“Think Link”

Nodes & Edges



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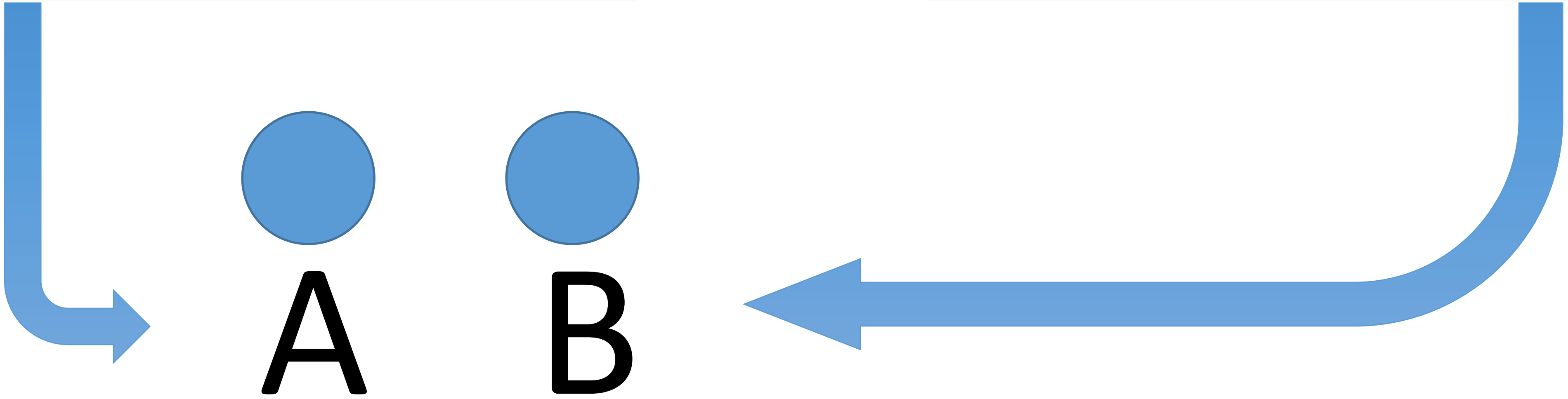
A network is born whenever two GUIDs are joined.

Username	Attributes
@UserName1	Value, value

Username	Attributes
@UserName2	Value, value



Vertex1	Vertex 2	“Edge” Attribute	“Vertex1” Attribute	“Vertex2” Attribute
@UserName1	@UserName2	value	value	value

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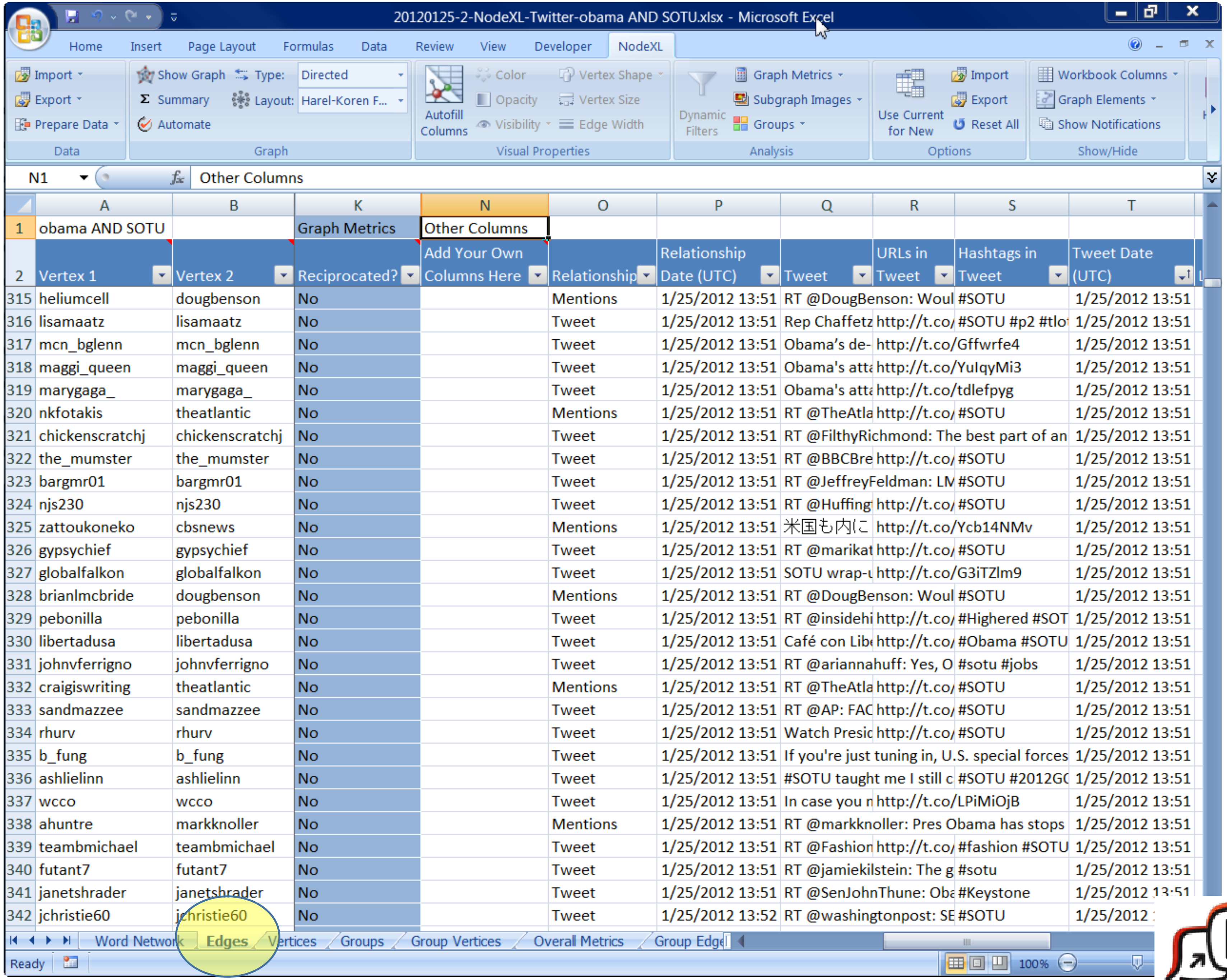

	A	B	K	N	O	P	Q	R	S	T
1	obama AND SOTU		Graph Metrics	Other Columns						
2	Vertex 1	Vertex 2	Reciprocated?	Add Your Own Columns Here	Relationship	Relationship Date (UTC)	Tweet	URLs in Tweet	Hashtags in Tweet	Tweet Date (UTC)
315	heliumcell	dougbenson	No		Mentions	1/25/2012 13:51	RT @DougBenson: Woul		#SOTU	1/25/2012 13:51
316	lisamaatz	lisamaatz	No		Tweet	1/25/2012 13:51	Rep Chaffetz	http://t.co/	#SOTU #p2 #tlo	1/25/2012 13:51
317	mcn_bglenn	mcn_bglenn	No		Tweet	1/25/2012 13:51	Obama's de-	http://t.co/Gffwrfe4		1/25/2012 13:51
318	maggi_queen	maggi_queen	No		Tweet	1/25/2012 13:51	Obama's atta	http://t.co/YuIqyMi3		1/25/2012 13:51
319	marygaga_	marygaga_	No		Tweet	1/25/2012 13:51	Obama's atta	http://t.co/tdlefpyg		1/25/2012 13:51
320	nkfotakis	theatlantic	No		Mentions	1/25/2012 13:51	RT @TheAtla	http://t.co/	#SOTU	1/25/2012 13:51
321	chickenscratchj	chickenscratchj	No		Tweet	1/25/2012 13:51	RT @FilthyRichmond: The best part of an			1/25/2012 13:51
322	the_mumster	the_mumster	No		Tweet	1/25/2012 13:51	RT @BBCBre	http://t.co/	#SOTU	1/25/2012 13:51
323	bargmr01	bargmr01	No		Tweet	1/25/2012 13:51	RT @JeffreyFeldman: LM		#SOTU	1/25/2012 13:51
324	njs230	njs230	No		Tweet	1/25/2012 13:51	RT @Huffing	http://t.co/	#SOTU	1/25/2012 13:51
325	zattoukoneko	cbsnews	No		Mentions	1/25/2012 13:51	米国も内に	http://t.co/Ycb14NMv		1/25/2012 13:51
326	gypsychief	gypsychief	No		Tweet	1/25/2012 13:51	RT @marikat	http://t.co/	#SOTU	1/25/2012 13:51
327	globalfalkon	globalfalkon	No		Tweet	1/25/2012 13:51	SOTU wrap-u	http://t.co/G3iTZlm9		1/25/2012 13:51
328	brianlmcbride	dougbenson	No		Mentions	1/25/2012 13:51	RT @DougBenson: Woul		#SOTU	1/25/2012 13:51
329	pebonilla	pebonilla	No		Tweet	1/25/2012 13:51	RT @insidehi	http://t.co/	#Highered #SOT	1/25/2012 13:51
330	libertadusa	libertadusa	No		Tweet	1/25/2012 13:51	Café con Lib	http://t.co/	#Obama #SOTU	1/25/2012 13:51
331	johnvferrigno	johnvferrigno	No		Tweet	1/25/2012 13:51	RT @ariannahuff: Yes, O		#sotu #jobs	1/25/2012 13:51
332	craigiswriting	theatlantic	No		Mentions	1/25/2012 13:51	RT @TheAtla	http://t.co/	#SOTU	1/25/2012 13:51
333	sandmazzee	sandmazzee	No		Tweet	1/25/2012 13:51	RT @AP: FAC	http://t.co/	#SOTU	1/25/2012 13:51
334	rhurv	rhurv	No		Tweet	1/25/2012 13:51	Watch Presic	http://t.co/	#SOTU	1/25/2012 13:51
335	b_fung	b_fung	No		Tweet	1/25/2012 13:51	If you're just tuning in, U.S. special forces			1/25/2012 13:51
336	ashlielinn	ashlielinn	No		Tweet	1/25/2012 13:51	#SOTU taught me I still c		#SOTU #2012G	1/25/2012 13:51
337	wcco	wcco	No		Tweet	1/25/2012 13:51	In case you n	http://t.co/LPiMiOjB		1/25/2012 13:51
338	ahuntre	markknoller	No		Mentions	1/25/2012 13:51	RT @markknoller: Pres Obama has stops			1/25/2012 13:51
339	teambmichael	teambmichael	No		Tweet	1/25/2012 13:51	RT @Fashion	http://t.co/	#fashion #SOTU	1/25/2012 13:51
340	futant7	futant7	No		Tweet	1/25/2012 13:51	RT @jamiekilstein: The g		#sotu	1/25/2012 13:51
341	janetshrader	janetshrader	No		Tweet	1/25/2012 13:51	RT @SenJohnThune: Oba		#Keystone	1/25/2012 13:51
342	jchristie60	jchristie60	No		Tweet	1/25/2012 13:52	RT @washingtonpost: SE		#SOTU	1/25/2012

NodeXL imports "edges" from social media data sources

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"The Journalistic Question"

The 5 "W"s

Who?

Did **W**hat?

With **W**hom?

When?

And **W**here?

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“The Journalistic Question”

The 5 “W”s

Who?

Did **W**hat?

With **W**hom?

When?

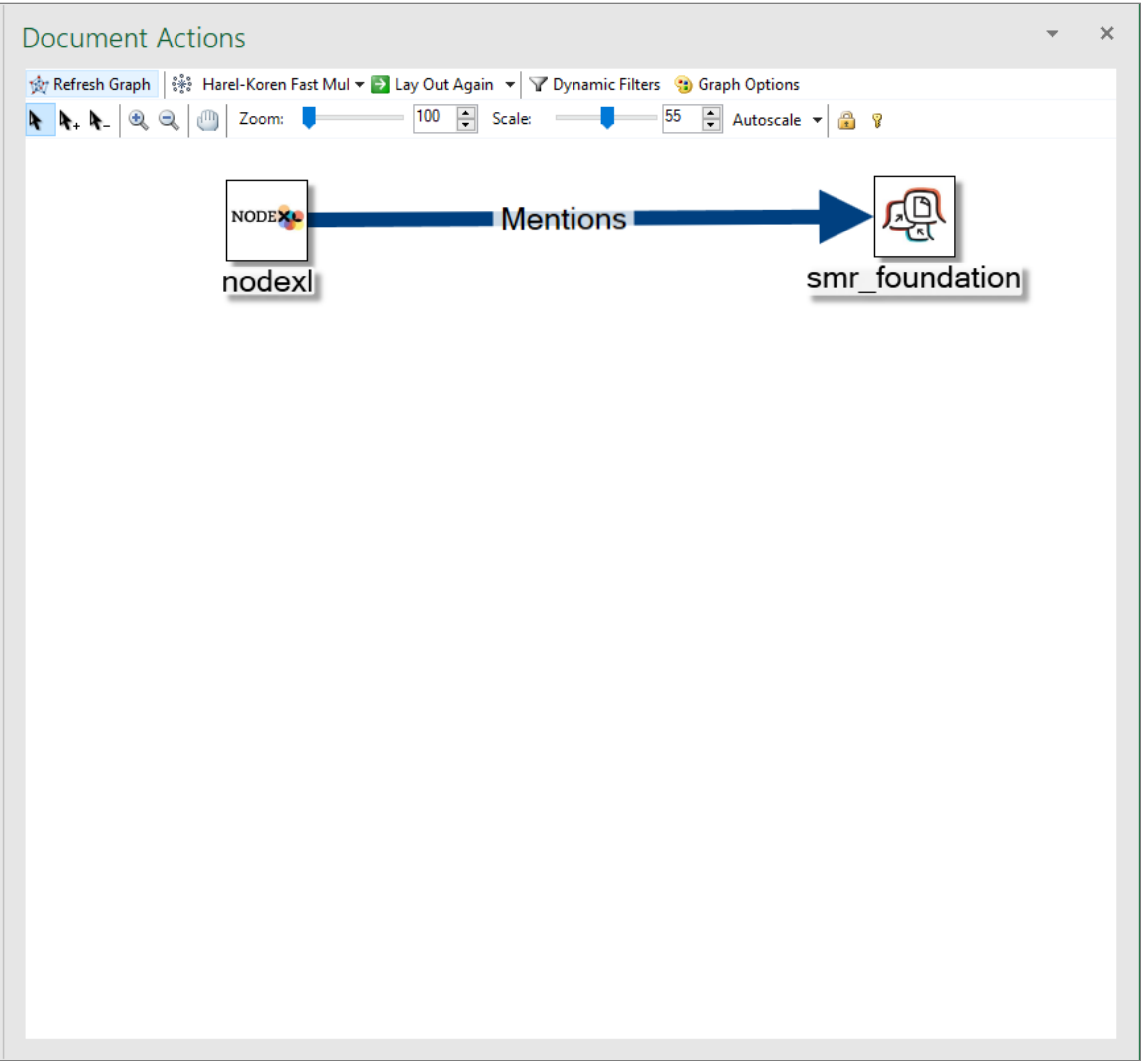
And **W**here?

Vertex1	Vertex 2	“Edge” Attribute	“Vertex1” Attribute	“Vertex2” Attribute
@UserName1	@UserName2	value	value	value

From Tweets to Networks

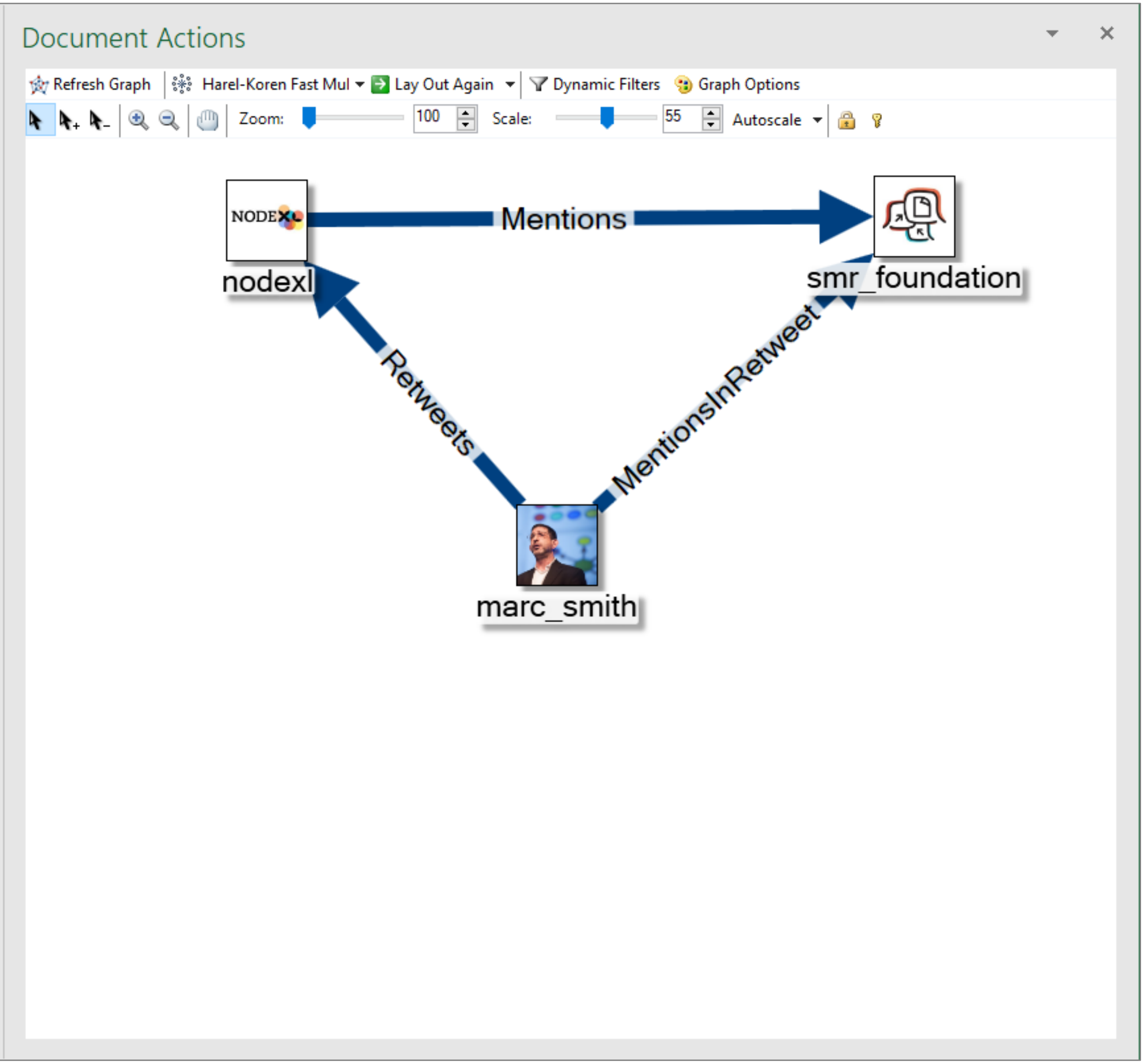
	A	B	N	O
1			Other Columns	
2	Vertex 1	Vertex 2	Relationship	Tweet
3	nodexl	smr_foundation	**Mentions**	#NodeXL is brought to you by the **@smr_foundation**.

Edges | Vertices | Groups | Group Vertices | Overa ...



From Tweets to Networks

		Other Columns	
Vertex 1	Vertex 2	Relationship	Tweet
nodexl	smr_foundation	**Mentions**	#NodeXL is brought to you by the **@smr_foundation**.
marc_smith	nodexl	**Retweets**	#NodeXL is brought to you by the **@smr_foundation**.
marc_smith	smr_foundation	**MentionsInRetweet**	#NodeXL is brought to you by the **@smr_foundation**.



From Tweets to Networks

	A	B	N	O
1			Other Columns	
2	Vertex 1	Vertex 2	Relationship	Tweet
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4	marc_smith	nodexl	**Retweets**	#NodeXL is brought to you by the **@smr_foundation**.
5	marc_smith	smr_foundation	**MentionsInRetweet**	#NodeXL is brought to you by the **@smr_foundation**.
6	nodexlacademy	was3210	**Mentions**	Today's NodeXL event will be hosted by our network experts **@was3210**, **@digitalspacelab** and **@marc_smith**.
7	nodexlacademy	digitalspacelab	**Mentions**	Today's NodeXL event will be hosted by our network experts **@was3210**, **@digitalspacelab** and **@marc_smith**.
8	nodexlacademy	marc_smith	**Mentions**	Today's NodeXL event will be hosted by our network experts **@was3210**, **@digitalspacelab** and **@marc_smith**.
9				
10				
11				
12				
13				
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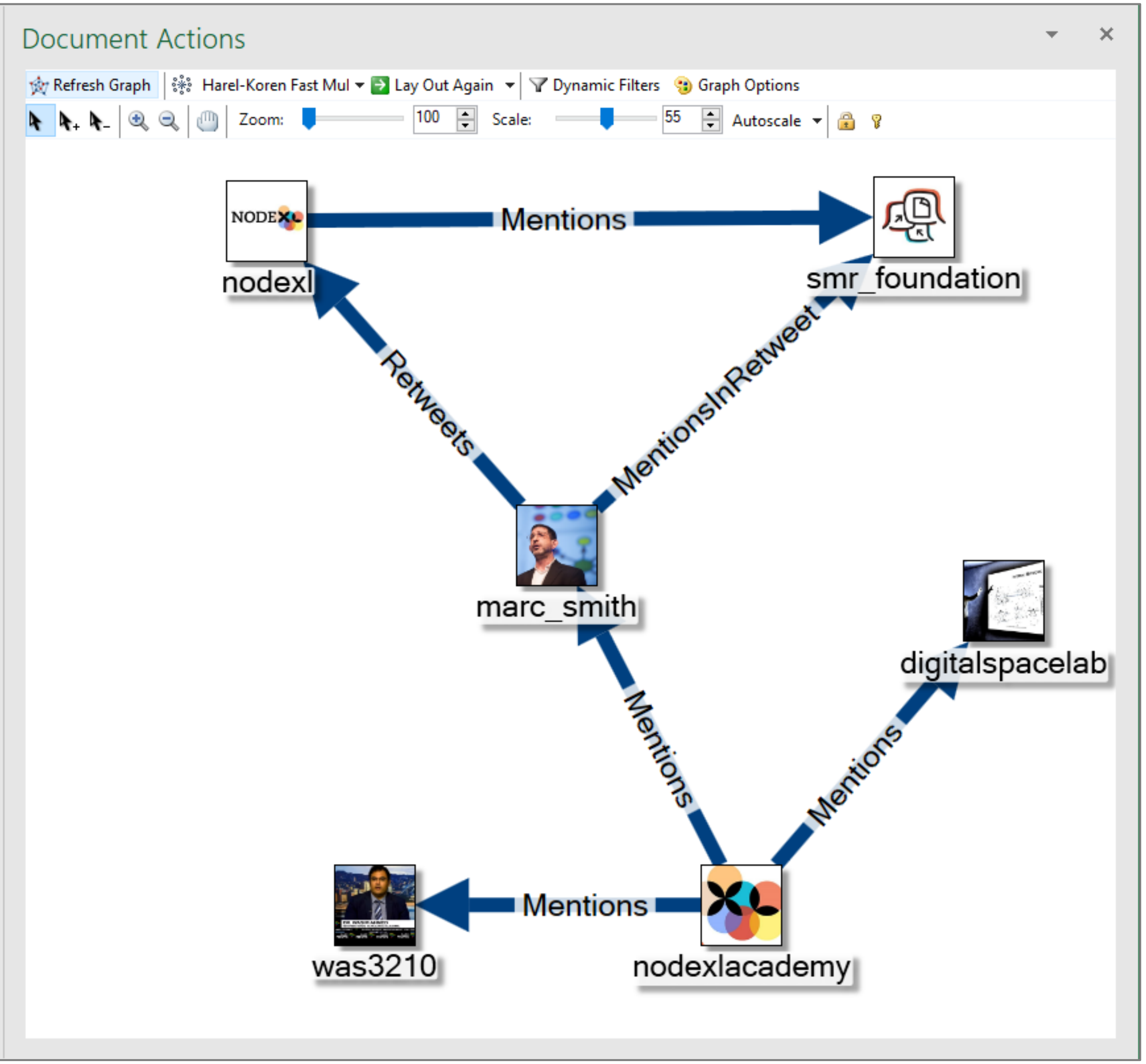
16				
17				

Edges | Vertices | Groups | Group Vertices | Overa ...



From Tweets to Networks

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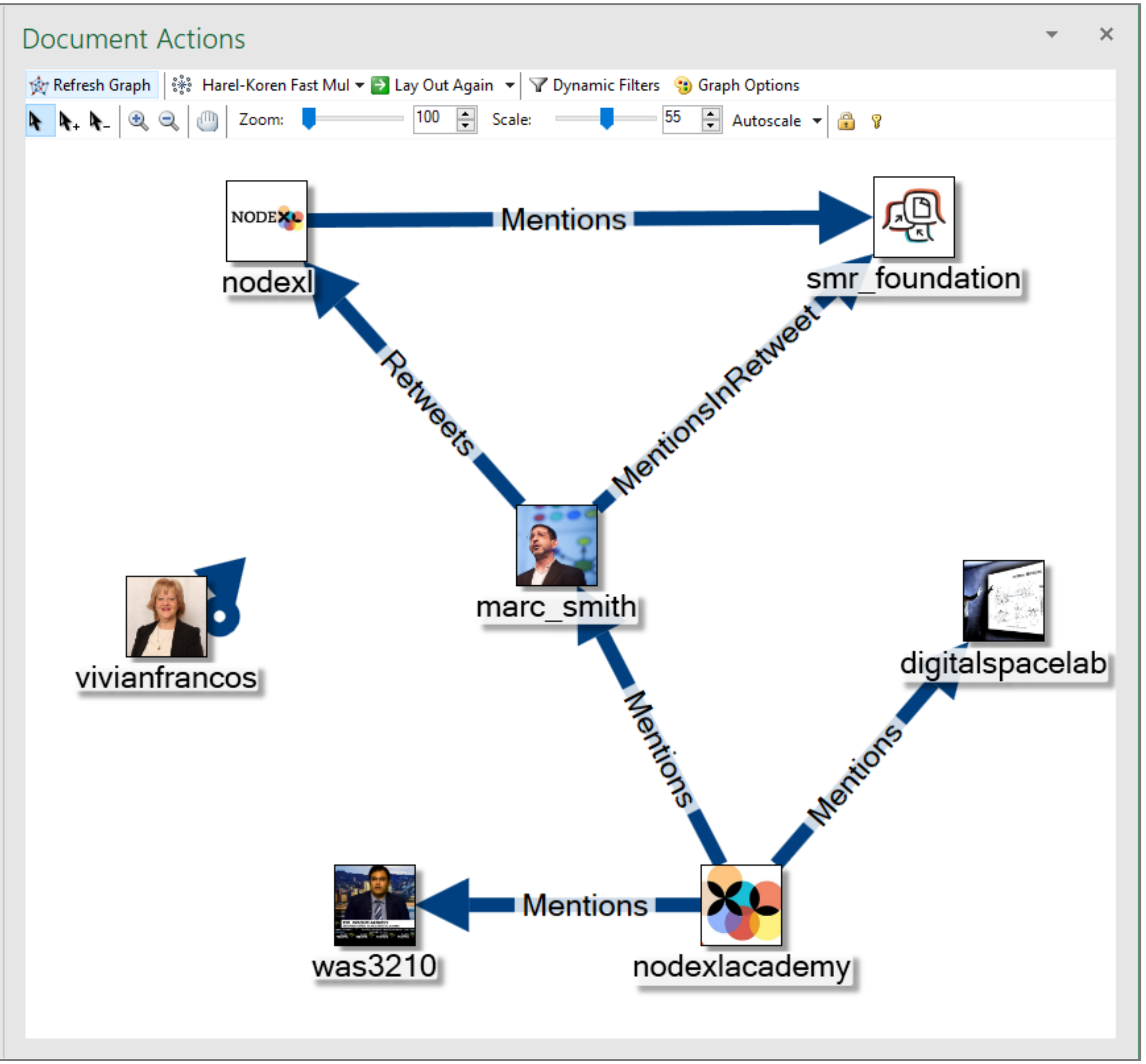
nodexlacademy	digitalspacelab	**Mentions**	Today's NodeXL event will be hosted by our network experts **@was3210**, **@digitalspacelab** and **@marc_smith**.
nodexlacademy	marc_smith	**Mentions**	Today's NodeXL event will be hosted by our network experts **@was3210**, **@digitalspacelab** and **@marc_smith**.
vivianfrancos	vivianfrancos	**Tweet**	My favourite network analysis tool is #NodeXL.

Edges | Vertices | Groups | Group Vertices | Overa ...



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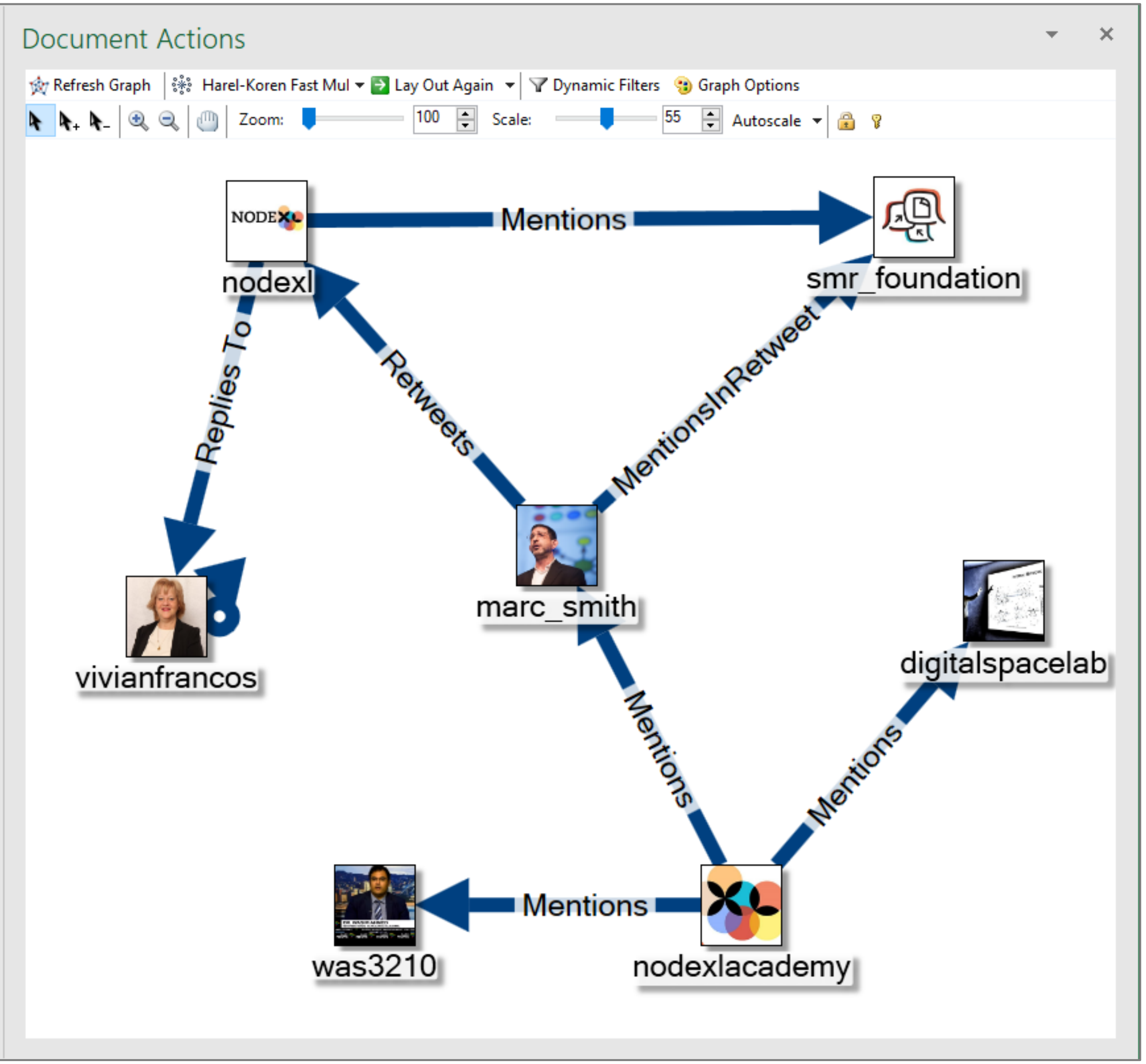
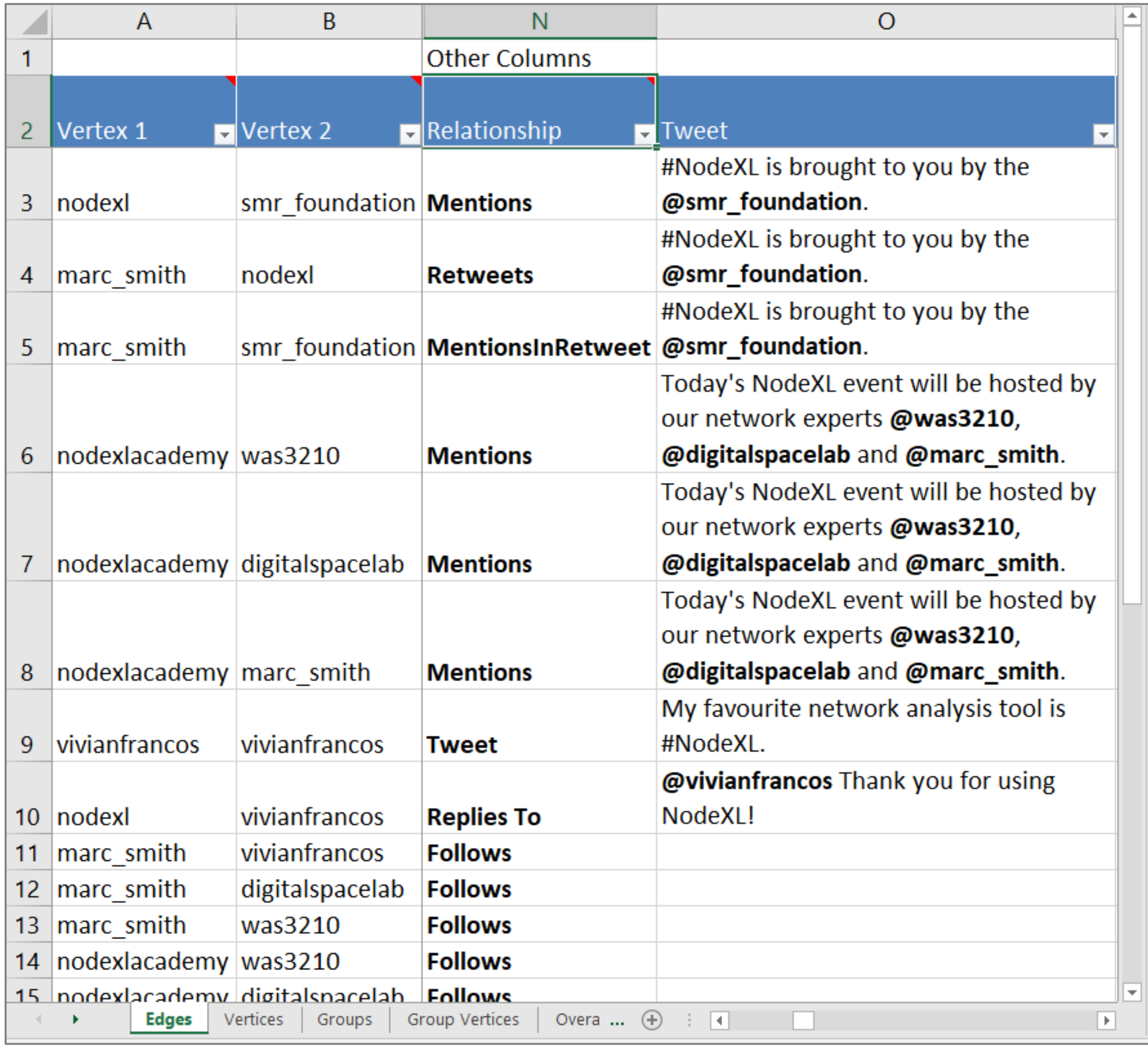
9	vivianfrancos	vivianfrancos	**Tweet**	My favourite network analysis tool is #NodeXL.
10	nodexl	vivianfrancos	**Replies To**	**@vivianfrancos** Thank you for using NodeXL!

Edges | Vertices | Groups | Group Vertices | Overa ...



From Tweets to Networks



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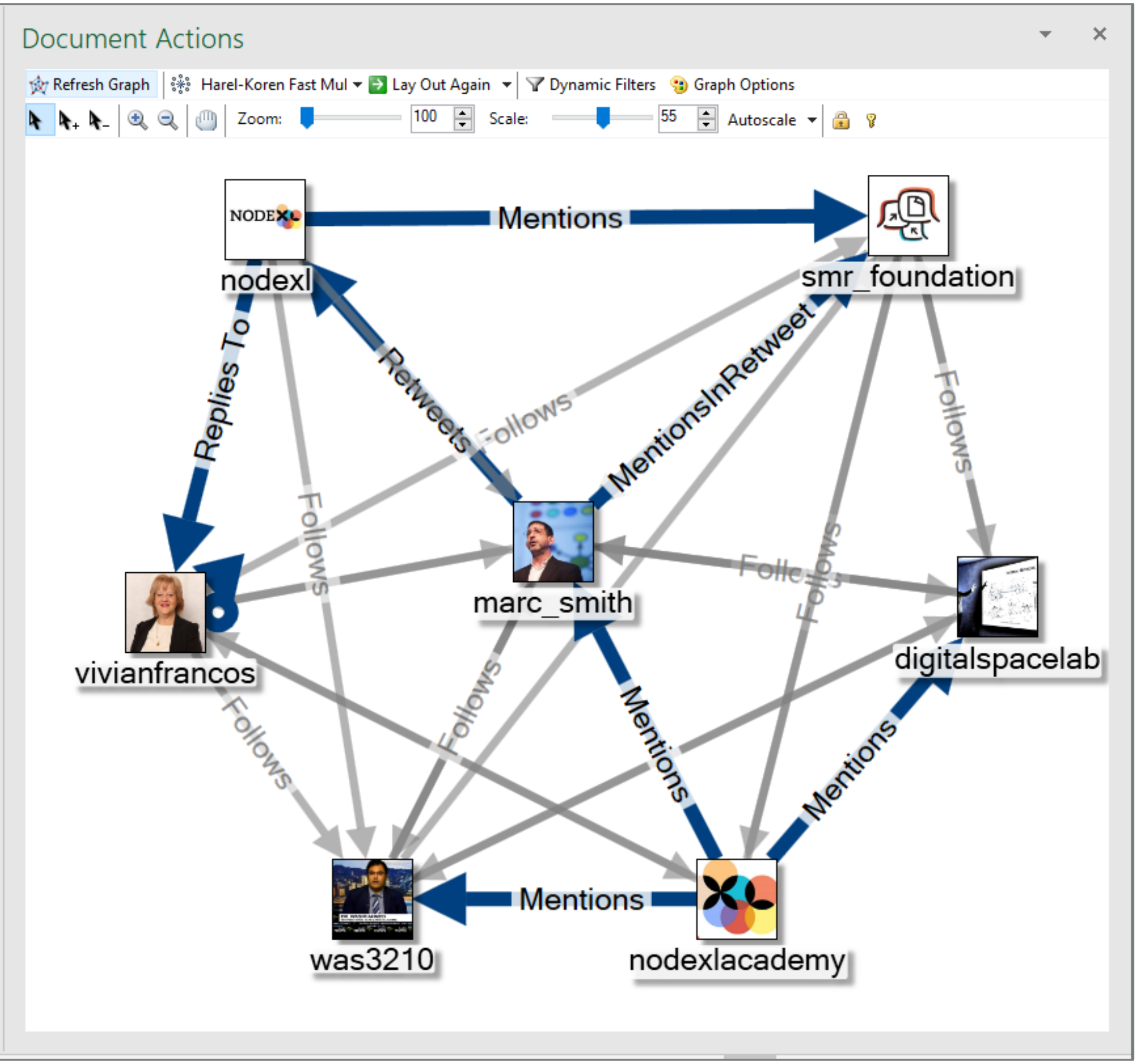
11	marc_smith	vivianfrancos	**Follows**	
12	marc_smith	digitalspacelab	**Follows**	
13	marc_smith	was3210	**Follows**	
14	nodexlacademy	was3210	**Follows**	
15	nodexlacademy	digitalspacelab	**Follows**	

Edges | Vertices | Groups | Group Vertices | Overa ...



The Alphabet Network

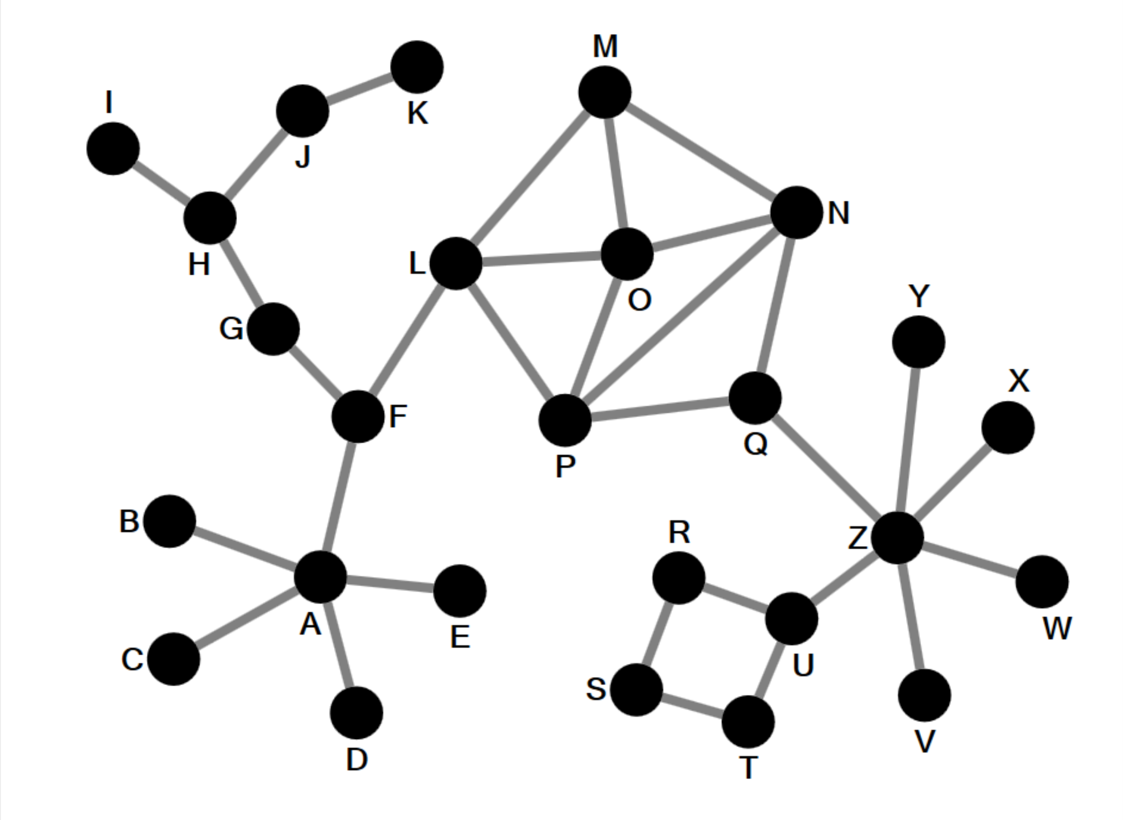
Graph Metric	Value
Graph Type	Undirected
Vertices	26
Unique Edges	31
Edges With Duplicates	0
Total Edges	31
Self-Loops	0
Reciprocated Vertex Pair Ratio	Not Applicable
Reciprocated Edge Ratio	Not Applicable
Connected Components	1
Single-Vertex Connected Components	0
Maximum Vertices in a Connected Component	26
Maximum Edges in a Connected Component	31
Maximum Geodesic Distance (Diameter)	11
Average Geodesic Distance	4.33432
Graph Density	0.095384615
Modularity	Not Applicable
NodeXL Version	1.0.1.402

Vertices | Groups | Group Vertices | Overall Metrics

Document Actions

Refresh Graph | Harel-Koren Fast Mul | Lay Out Again | Dynamic Filters | Graph Options

Zoom: 100 Scale: 40 Autoscale



Degree

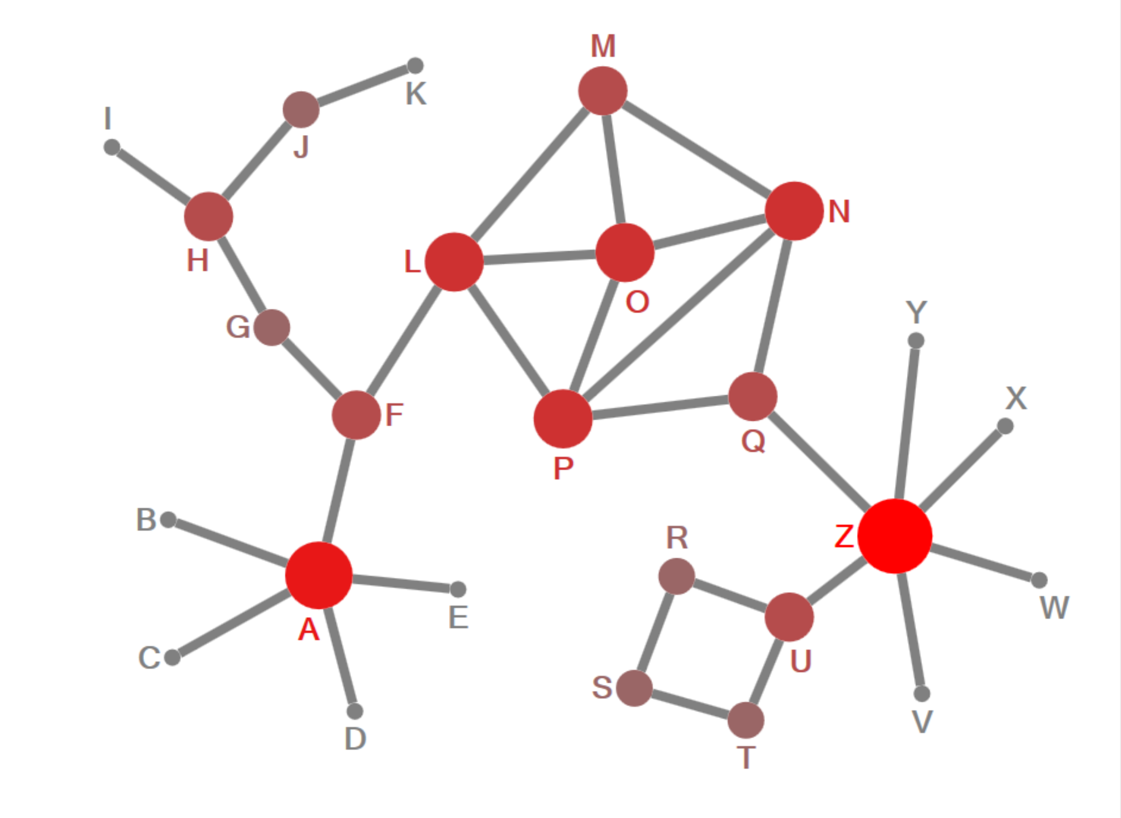
	A	R	S	T	U	V
1		Graph Metrics				
2	Vertex	Degree	Betweenness Centrality	Closeness Centrality	Eigenvector Centrality	PageR
3	Z	6	158.000	0.011	0.044	
4	A	5	90.000	0.010	0.019	
5	L	4	154.333	0.013	0.128	
6	P	4	129.000	0.013	0.143	
7	N	4	15.333	0.011	0.141	
8	O	4	4.333	0.011	0.149	
9	F	3	175.000	0.012	0.045	
10	Q	3	144.000	0.012	0.092	
11	H	3	68.000	0.009	0.005	
12	U	3	66.500	0.009	0.015	
13	M	3	4.000	0.011	0.117	
14	G	2	84.000	0.010	0.014	
15	J	2	24.000	0.007	0.001	
16	R	2	11.500	0.008	0.005	
17	T	2	11.500	0.008	0.005	

Edges | Vertices | Groups | Group Vertices | Overall Met ...

Document Actions

Refresh Graph | Harel-Koren Fast Mul | Lay Out Again | Dynamic Filters | Graph Options

Zoom: 100 Scale: 40 Autoscale



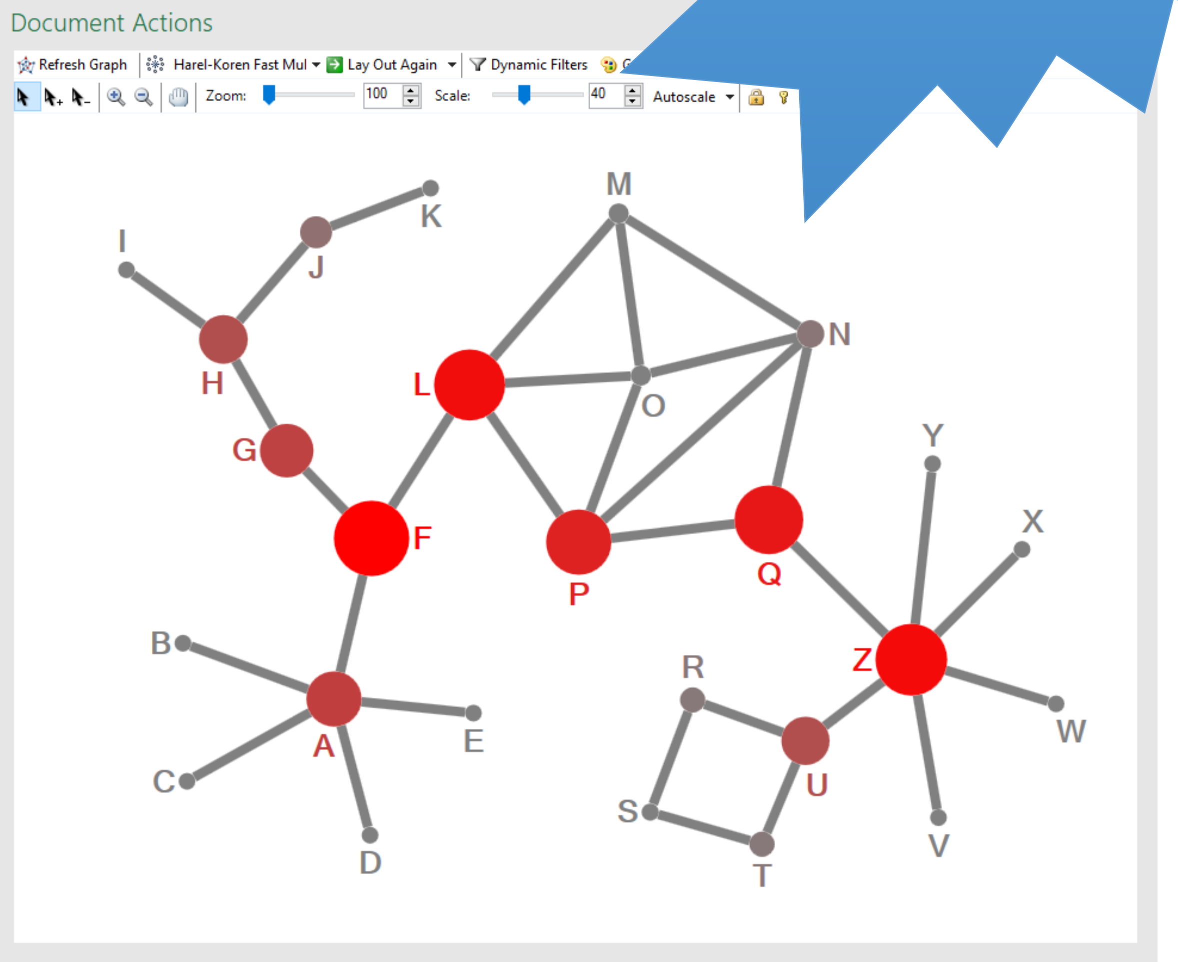
Betweenness Centrality

Network metrics of social media can be useful for identifying people in strategic locations. The strongest indicator of an individual's wide connection across the graph is "betweenness centrality".

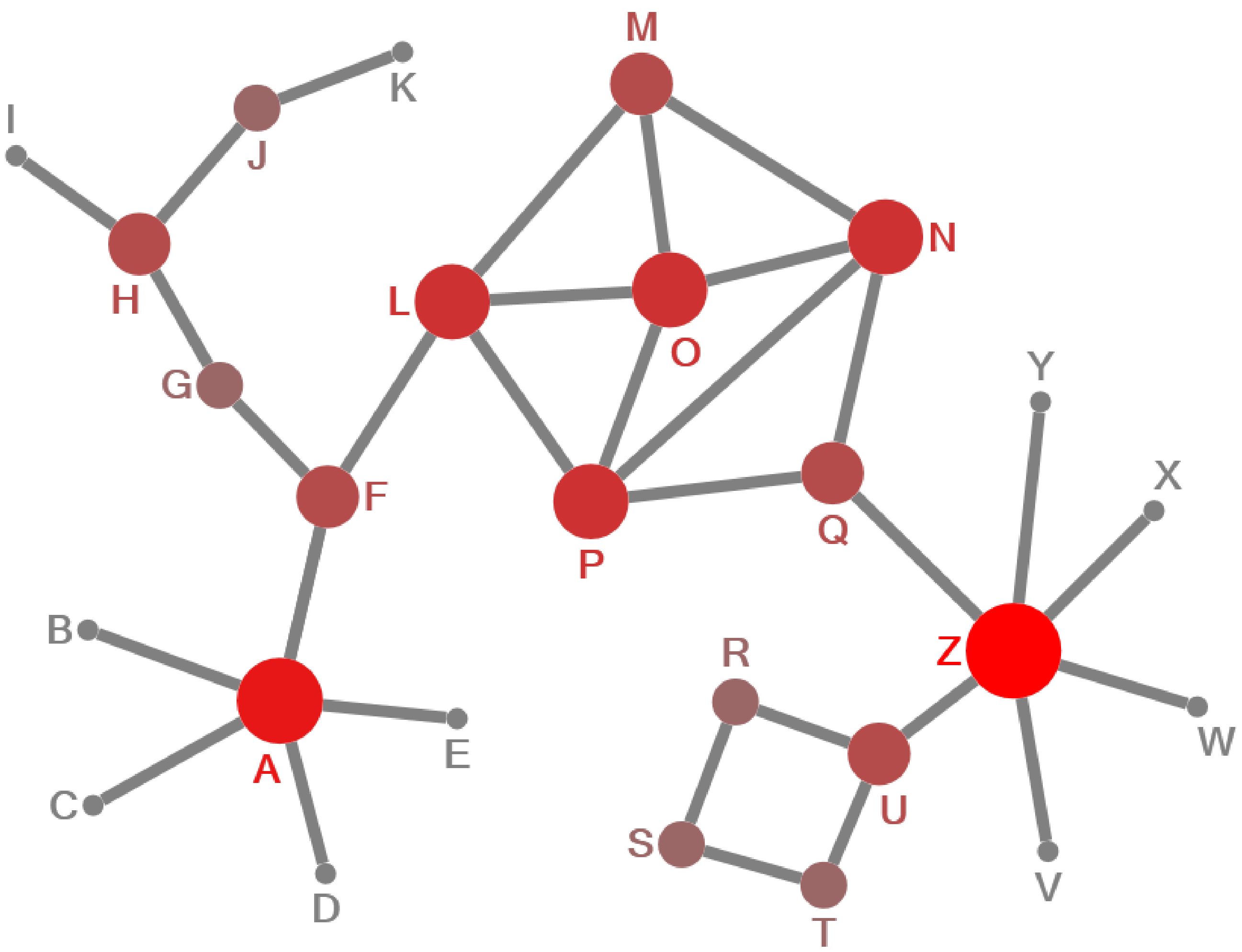
Graph Metrics

Vertex	Degree	Betweenness Centrality	Closeness Centrality	Eigenvector Centrality	PageR
F	3	175.000	0.012	0.045	
Z	6	158.000	0.011	0.044	
L	4	154.333	0.013	0.128	
Q	3	144.000	0.012	0.092	
P	4	129.000	0.013	0.143	
A	5	90.000	0.010	0.019	
G	2	84.000	0.010	0.014	
H	3	68.000	0.009	0.005	
U	3	66.500	0.009	0.015	
J	2	24.000	0.007	0.001	
N	4	15.333	0.011	0.141	
R	2	11.500	0.008	0.005	
T	2	11.500	0.008	0.005	
O	4	4.333	0.011	0.149	
M	3	4.000	0.011	0.117	

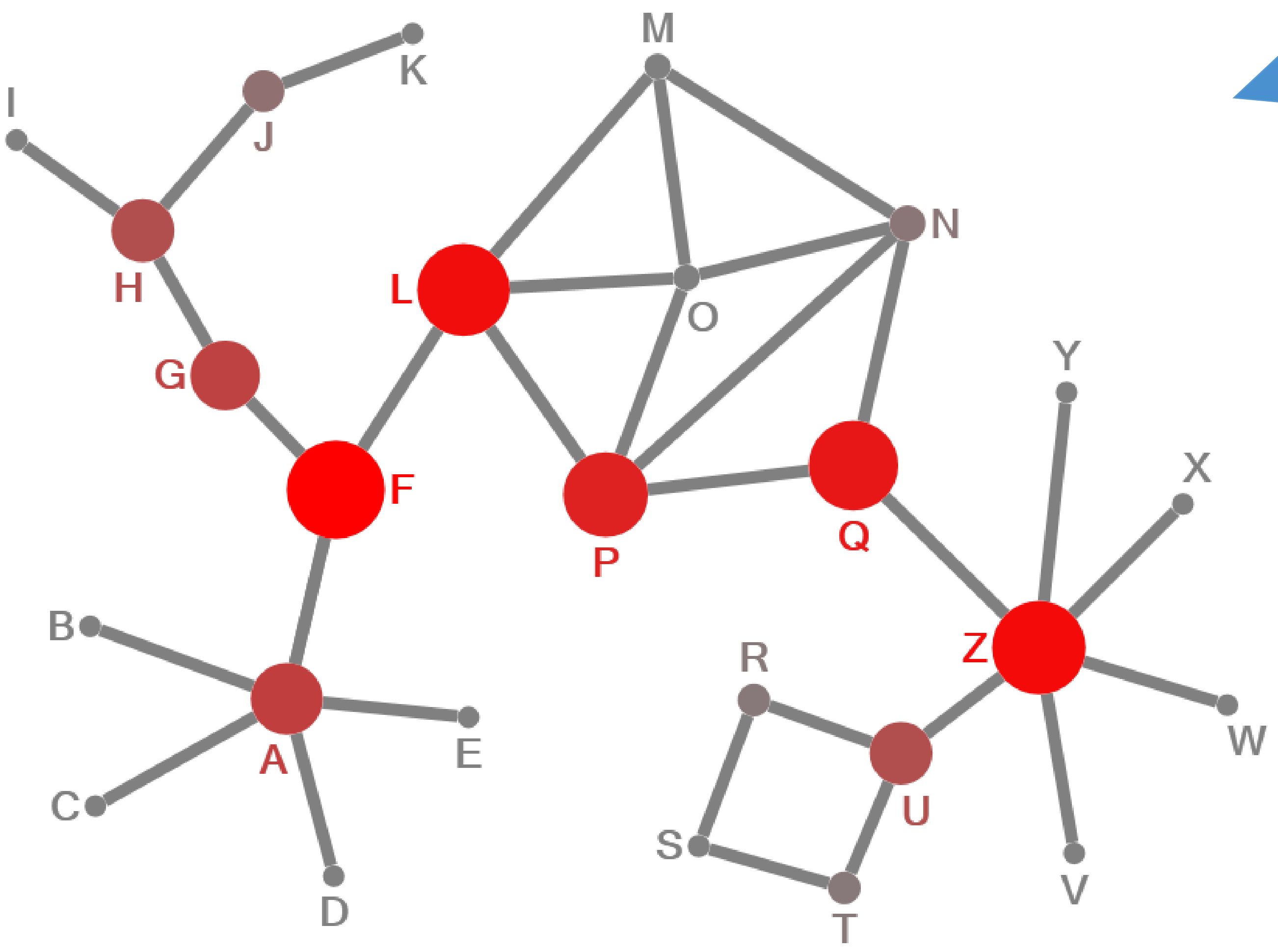
Edges | Vertices | Groups | Group Vertices | Overall Met ...



Degree



Betweenness Centrality



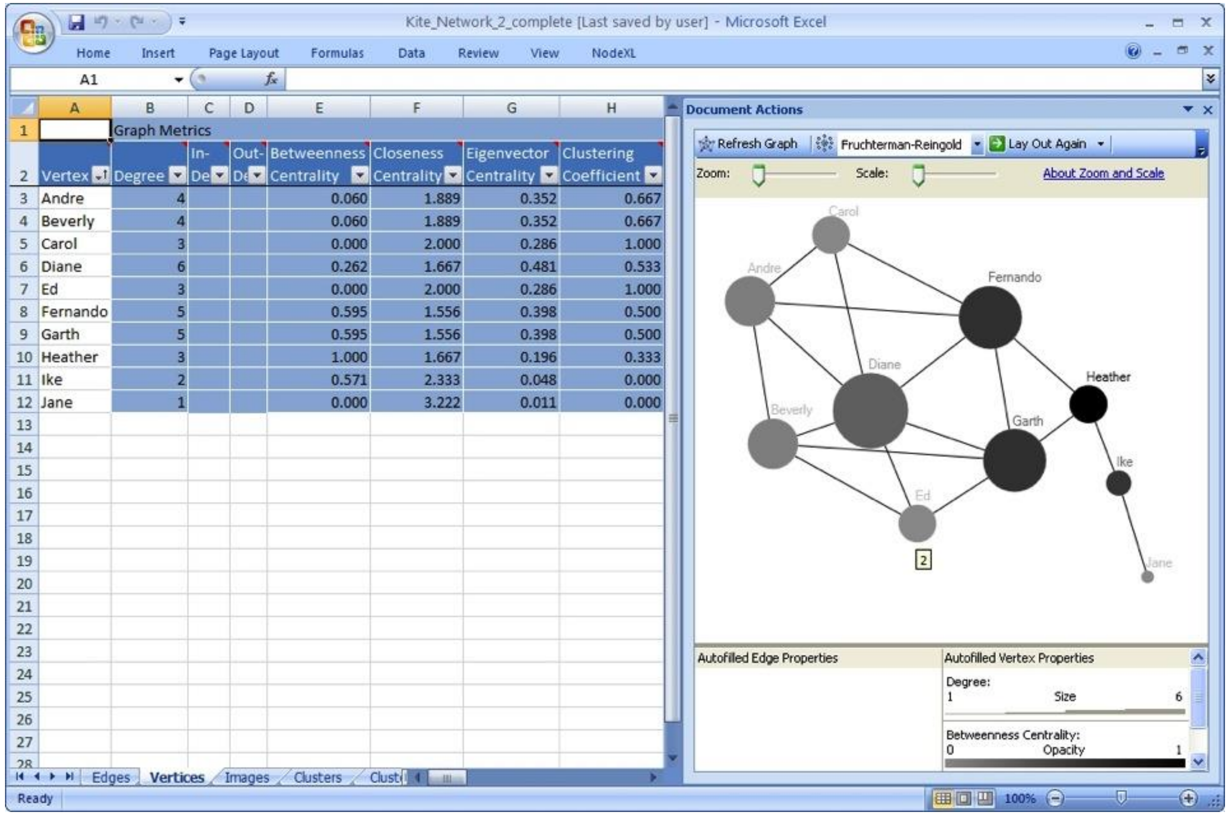
Network metrics of social media can be useful for identifying people in strategic locations. The strongest indicator of an individual's wide connection across the graph is "betweenness centrality".

What is different in a network view?

Volume

10

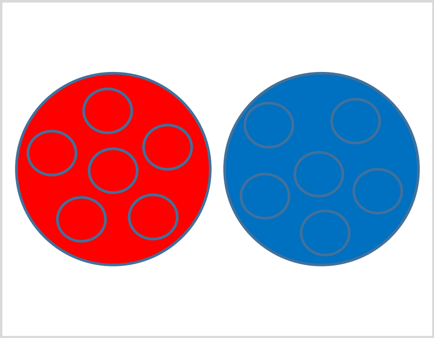
Structure

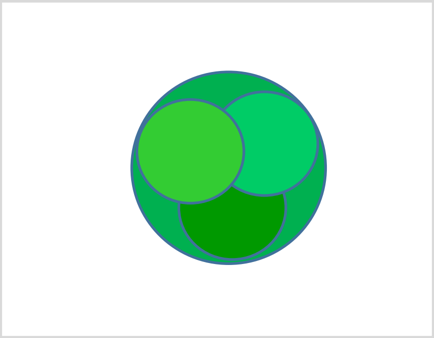


Vertex	Degree	In-Degree	Out-Degree	Betweenness Centrality	Closeness Centrality	Eigenvector Centrality	Clustering Coefficient
Andre	4			0.060	1.889	0.352	0.667
Beverly	4			0.060	1.889	0.352	0.667
Carol	3			0.000	2.000	0.286	1.000
Diane	6			0.262	1.667	0.481	0.533
Ed	3			0.000	2.000	0.286	1.000
Fernando	5			0.595	1.556	0.398	0.500
Garth	5			0.595	1.556	0.398	0.500
Heather	3			1.000	1.667	0.196	0.333
Ike	2			0.571	2.333	0.048	0.000
Jane	1			0.000	3.222	0.011	0.000

6 kinds of Twitter social media networks

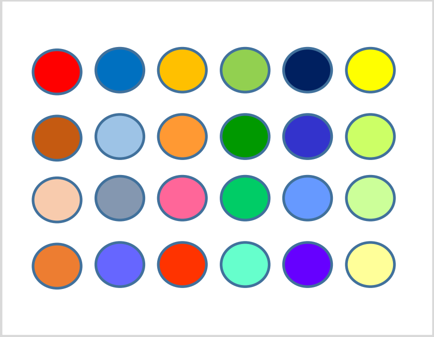
[Divided]
Polarized Crowds

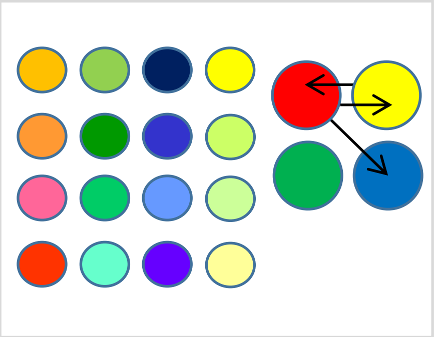




[Unified]
Tight Crowd

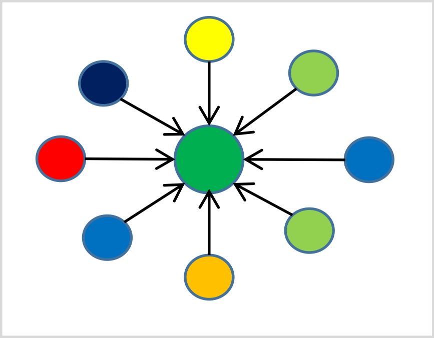
[Fragmented]
Brand Clusters

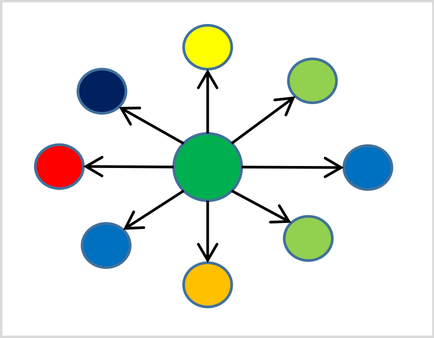




[Clustered]
Community Clusters

[In-Hub & Spoke]
Broadcast Network





[Out-Hub & Spoke]
Support Network

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http://www.pewinternet.org/2014/02/20/mapping-twitter-topic-networks-from-polarized-crowds-to-community-clusters/

REPORT

FEBRUARY 20, 2014

Mapping Twitter Topic Networks: From Polarized Crowds to Community Clusters

BY MARC A. SMITH, LEE RAINIE, BEN SHNEIDERMAN AND ITAI HIMELBOIM

Summary of Findings

Polarized Crowds: Political conversations on Twitter

Conversations on Twitter create networks with identifiable contours as people reply to and mention one another in their tweets. These conversational structures differ, depending on the subject and the people driving the conversation. Six structures are regularly observed: divided, unified, fragmented, clustered, and inward and outward hub and spoke structures. These are created as individuals choose whom to reply to or mention in their Twitter messages and the structures tell a story about the nature of the conversation.

If a topic is political, it is common to see two separate, polarized crowds take shape. They form two distinct discussion groups that mostly do not interact with each other. Frequently these are recognizably liberal or conservative groups. The participants within each separate group commonly mention very different collections of website URLs and use distinct hashtags and words. The split is clearly evident in many highly controversial discussions: people in clusters that we identified as liberal used URLs for mainstream news websites, while groups we identified as conservative used links to conservative news websites and commentary sources. At the center of each group are discussion leaders, the

REPORT MATERIALS

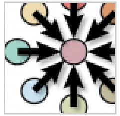
Complete Report

Press Release

Data gallery: Examples of six kinds of Twitter social media networks

How we did it: Analyzing Twitter social media networks with NodeXL

Fact Tank: Q/A: How Pew Research mapped the conversations on Twitter



Infographic: The six types of Twitter conversations

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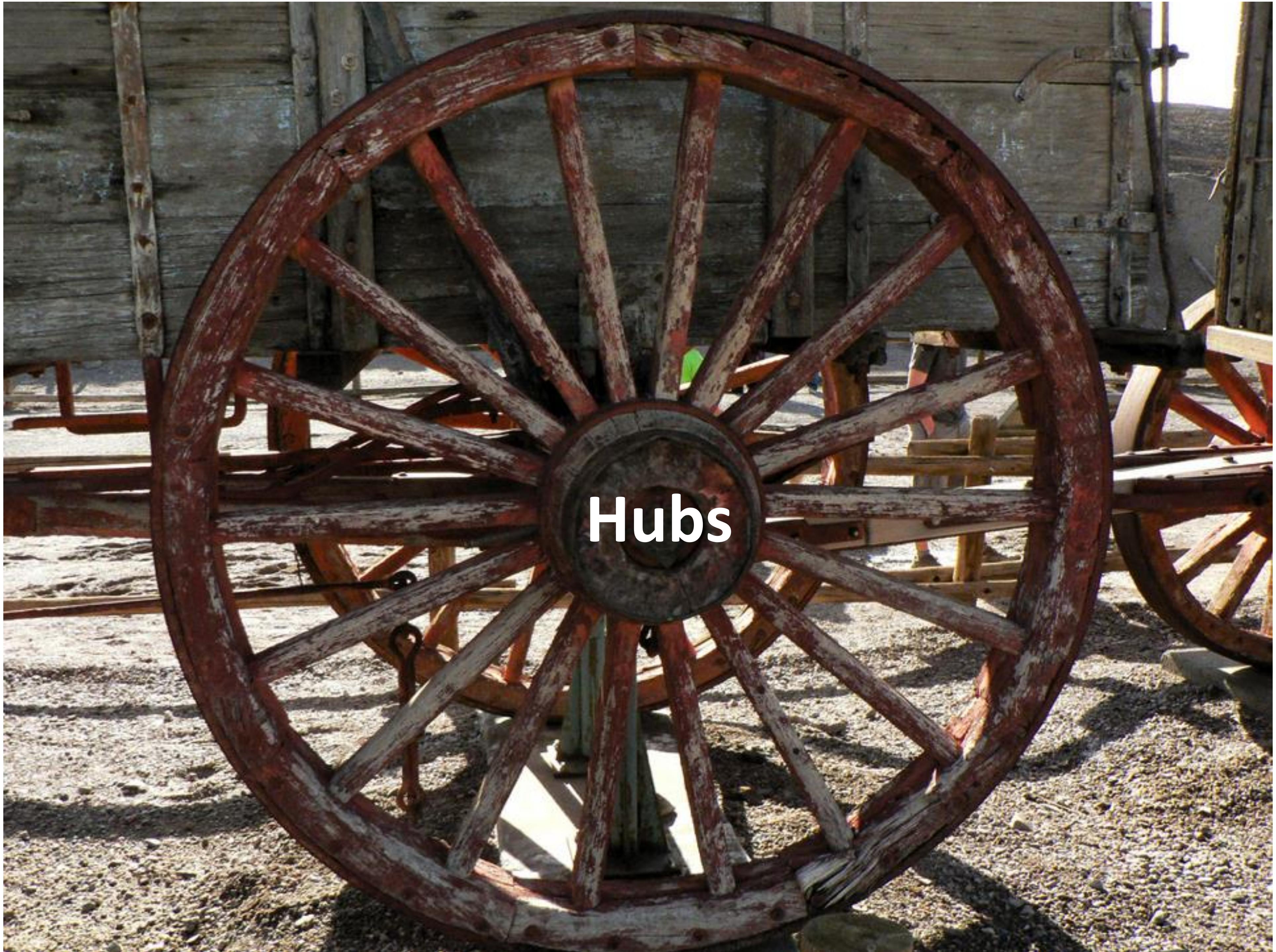
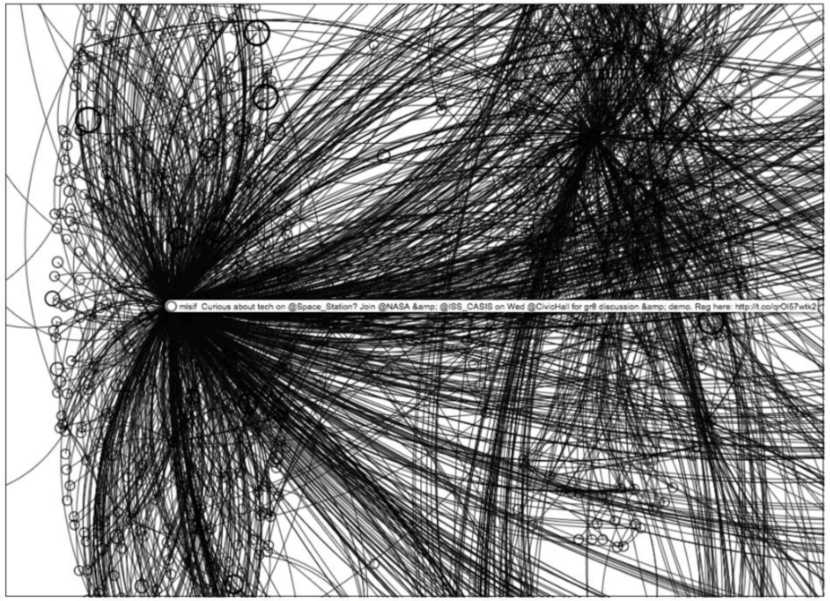
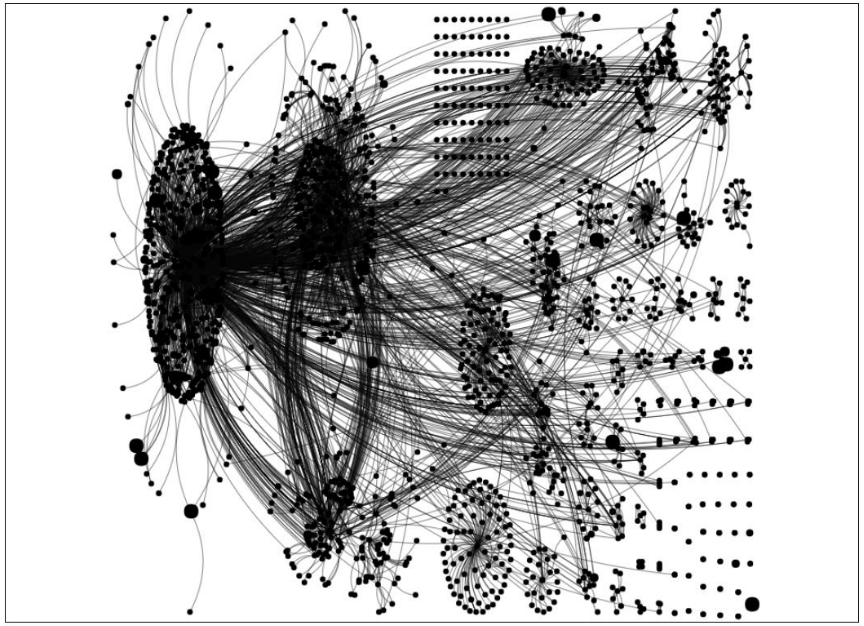

Hubs

https://flic.kr/p/4Z6GHv



#pdf15 OR #wegov OR pdmteam OR @techpresident OR %22personal democracy%22 OR Mlsif
Twitter NodeXL SN (experimental version)



#pdf15 OR #wegov OR pdmteam OR @techpresident OR %22personal democracy%22 OR Mlsif
Twitter NodeXL SN (experimental version)

https://flic.kr/p/etEmeR

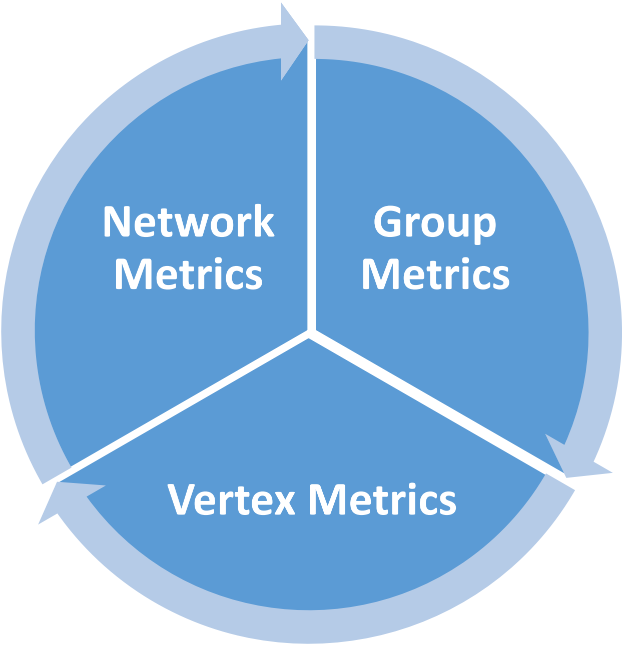
Bridges

Islands

http://www.flickr.com/photos/storm-crypt/3047698741

Key Features of a network approach

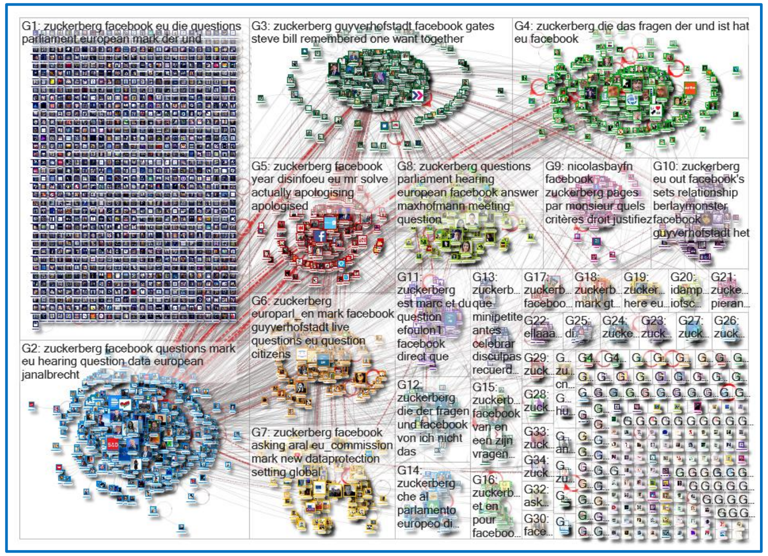
Network Analysis



Content Analysis

Text Analysis	Sentiment Analysis
Top Contents Analysis	Time Series Analysis

Visualisation



socialmedia
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Key Features of NodeXL Pro

Data Import

Data formats
Excel/UCINET/GraphML/
Pajek/GEFX/GDF

Social media data

YouTube

3rd Party importers

Network Analysis

Network Overview
Network size and composition
Graph density, modularity

Group Analysis
Group by cluster
e.g. Clauset-Newman-Moore
Group metrics

Vertex metrics
Degree/In-/OutDegree
Betweenness/Closeness/
Eigenvector/ Page Rank

Path Analysis

Content Analysis

Text Analysis
Words and word pairs from
Tweets, Posts, Replies, …

Sentiment Analysis
Positive/Negative Sentiment
Your list of Keywords

Top Content Summary
By entire network / by group
Top hashtags, URLs, domains
Top words and word pairs

Time Series Analysis
By minute/hour/day/…
By hashtag/word/language/…

Visualization

Customize
Shape, size, color, label of
vertices, edges and groups

Autofill Columns

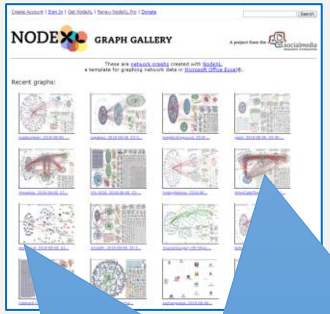
Graph Layout
Various layout algorithms
e.g. Harel-Koren Fast
Multiscale

Group-In-a-Box Layout
Treemap
Force-directed
Packed rectangles

Data Export

Data formats
Excel/UCINET/GraphML/
Pajek/GEFX/GDF

Publish to the web
NodeXL Graph Gallery

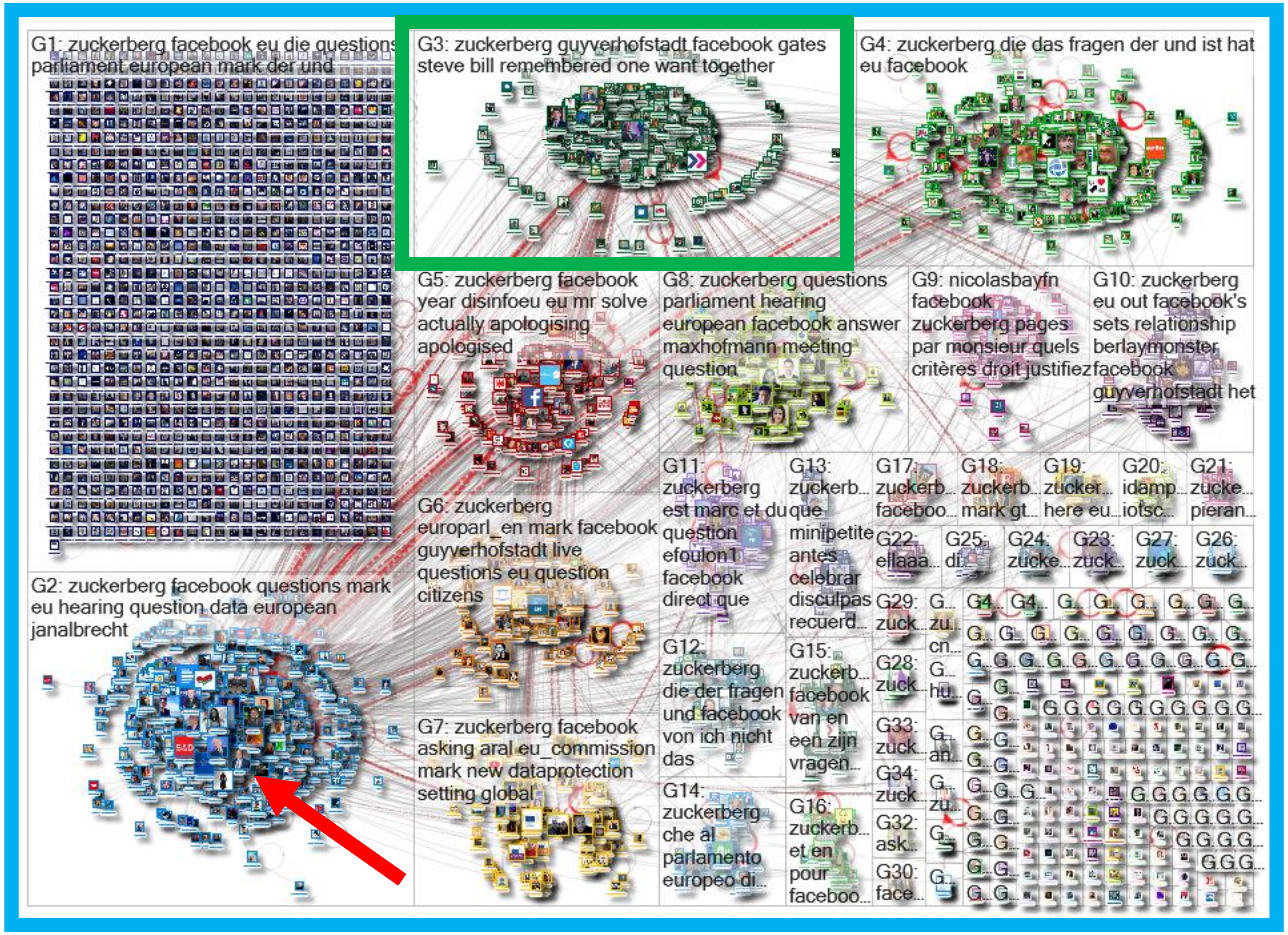


Expo

Automate all steps with NodeXL Data Recipes

New!
Discovery and
Presentation!

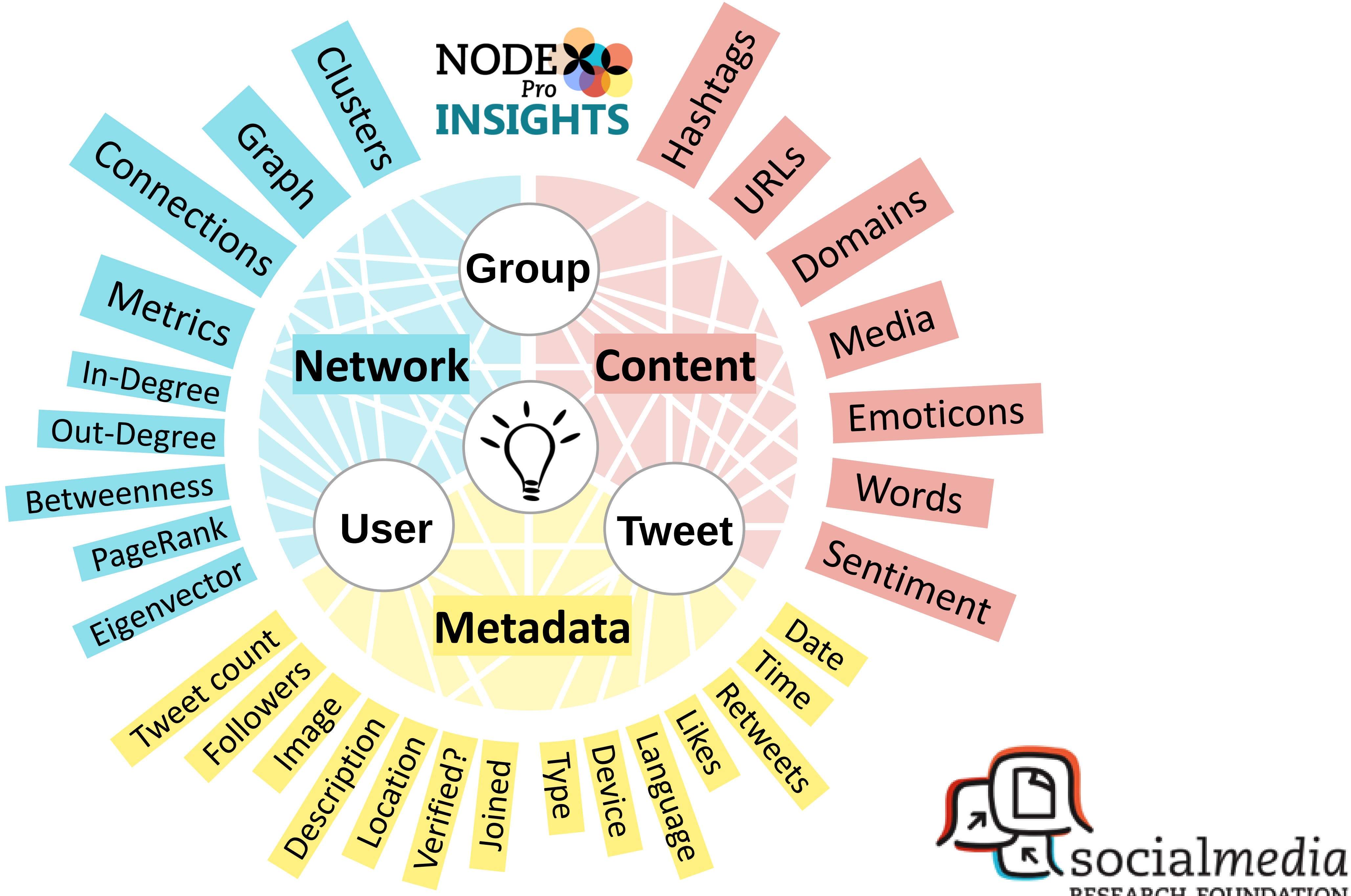
Social Network Analysis

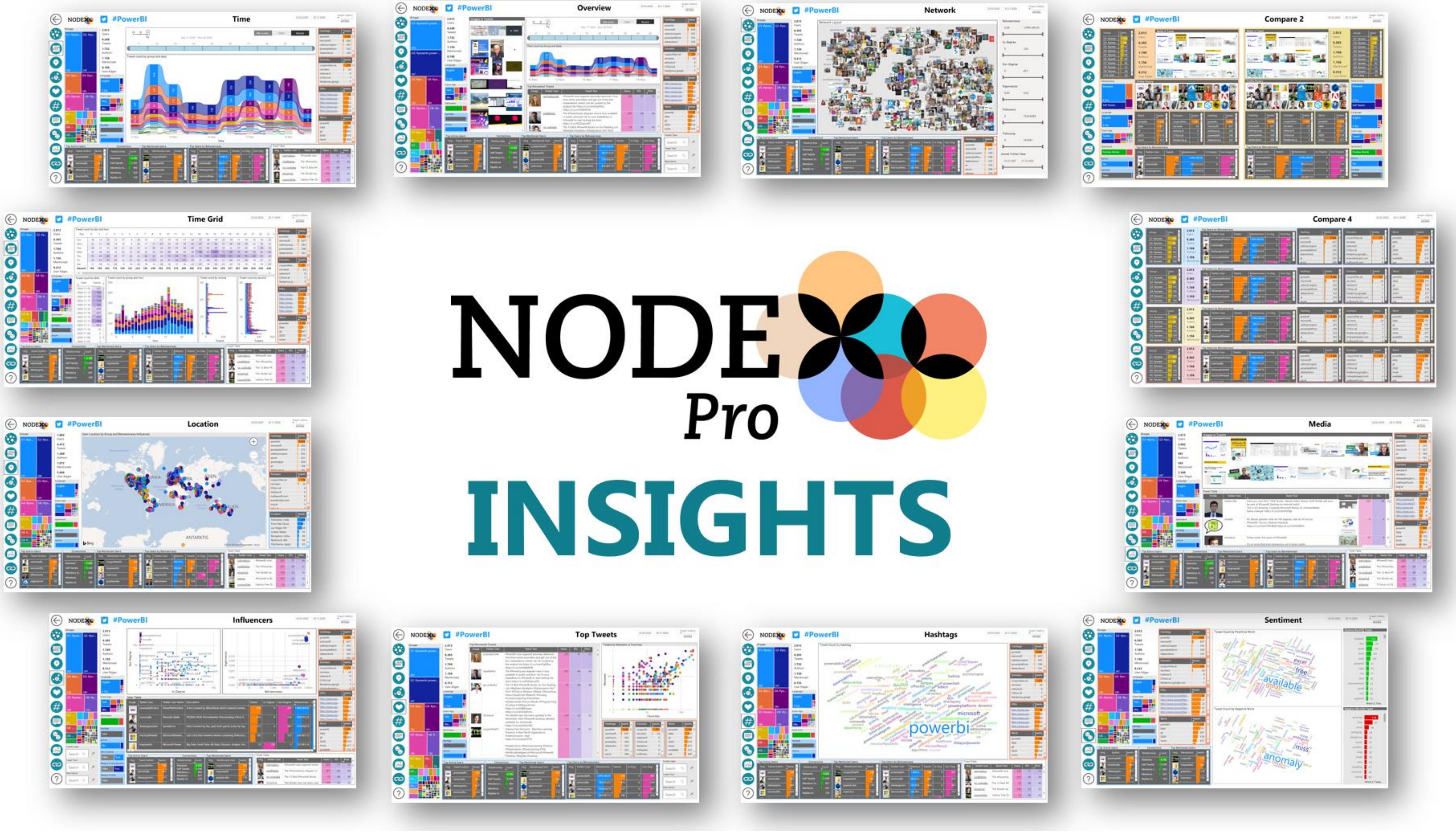


Network metrics

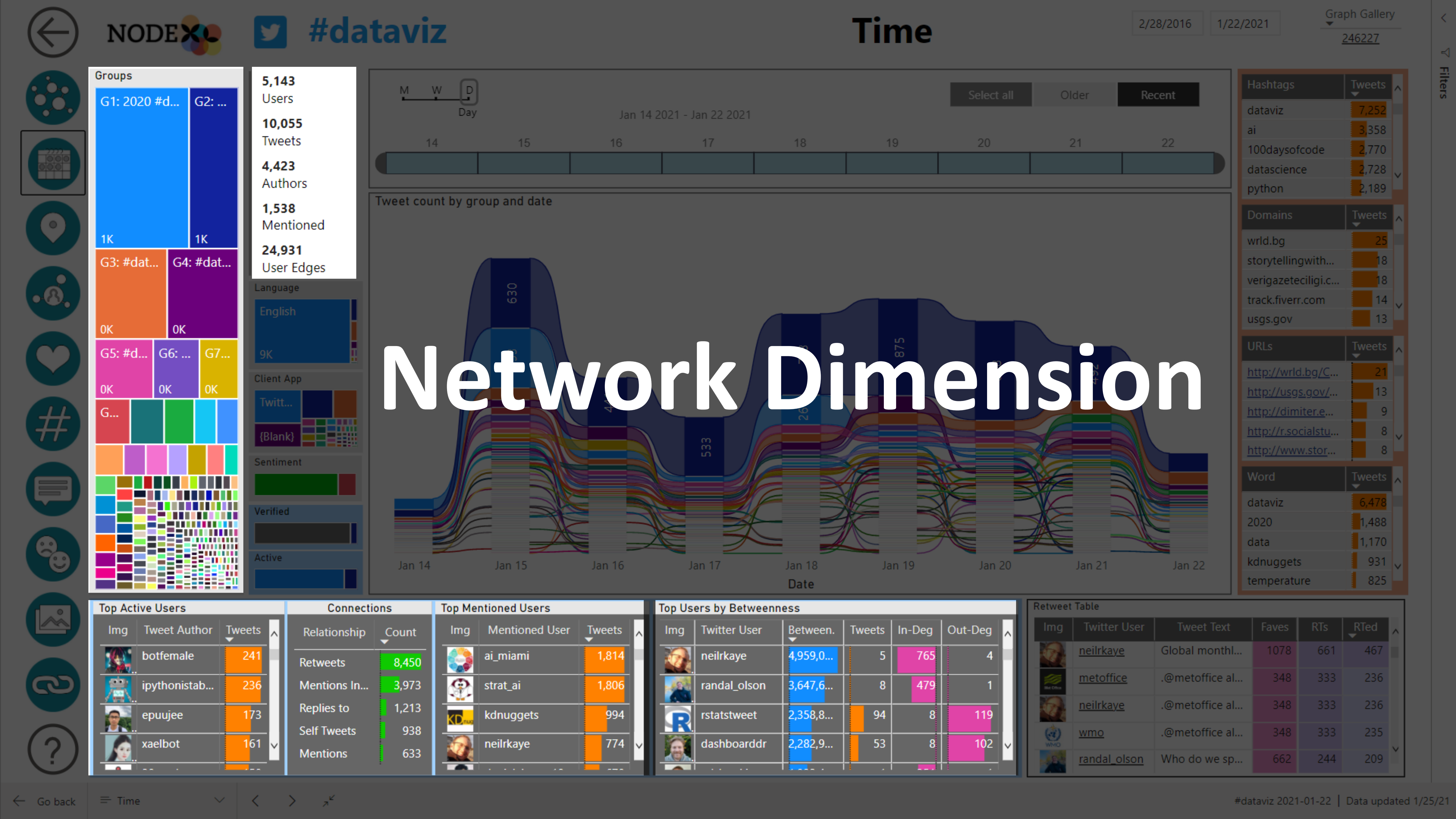
Group metrics

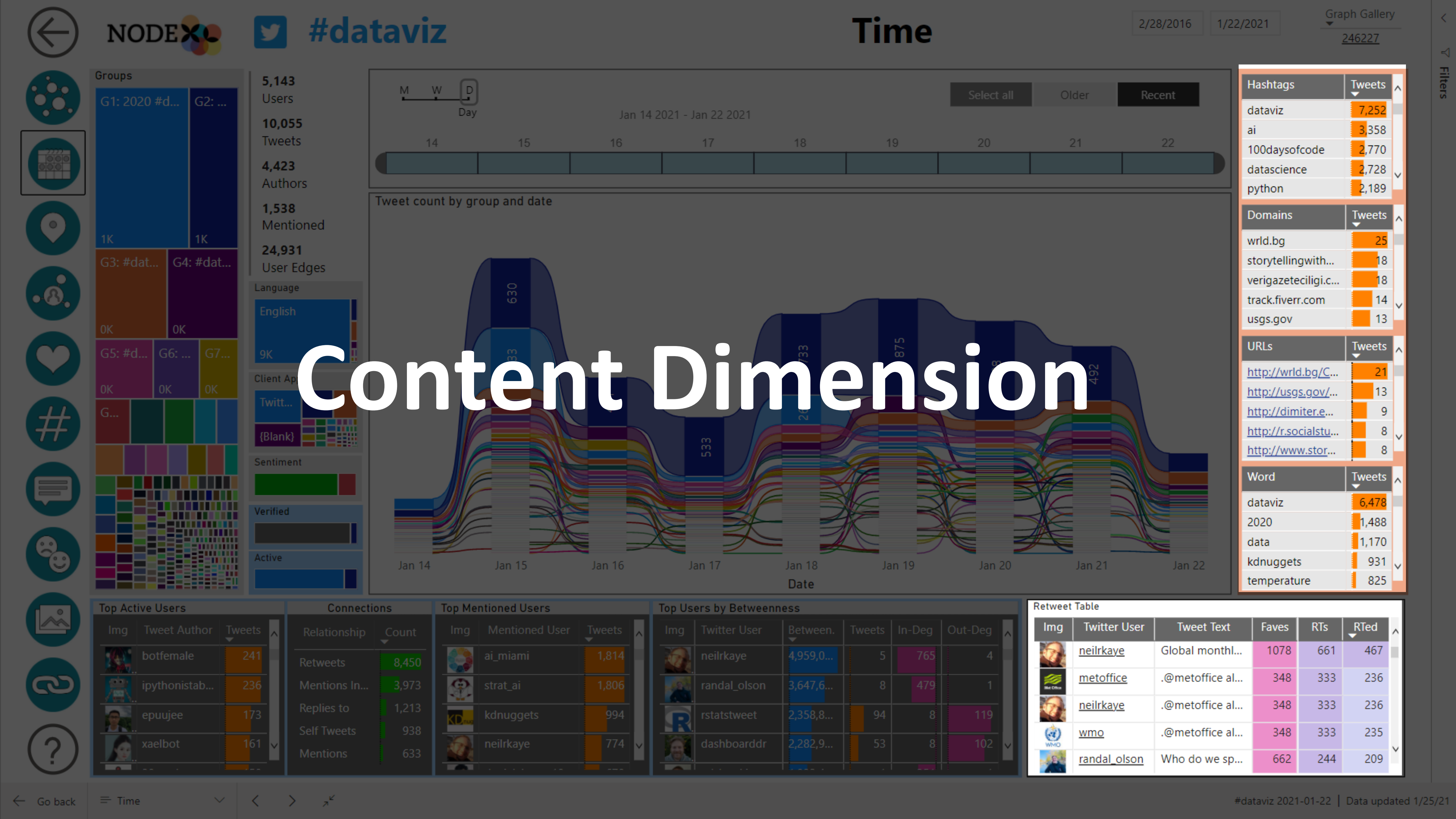
Vertex metrics


NODEXL Pro
INSIGHTS
Group
Network
Content
User
Tweet
Metadata
Clusters
Graph
Connections
Metrics
In-Degree
Out-Degree
Betweenness
PageRank
Eigenvector
Hashtags
URLs
Domains
Media
Emoticons
Words
Sentiment
Date
Time
Retweets
Likes
Language
Device
Type
Joined
Verified?
Location
Description
Image
Followers
Tweet count
socialmedia
RESEARCH FOUNDATION



Data > Export > To NodeXL Pro INSIGHTS


Network Dimension
NODEXL
#dataviz
Time
2/28/2016
1/22/2021
Graph Gallery
246227
Groups
G1: 2020 #d...
G2: ...
1K
1K
G3: #dat...
G4: #dat...
0K
0K
G5: #d...
G6: ...
G7...
0K
0K
0K
G...
5,143
Users
10,055
Tweets
4,423
Authors
1,538
Mentioned
24,931
User Edges
Language
English
9K
Client App
Twitt...
(Blank)
Sentiment
Verified
Active
M
W
D
Day
Select all
Older
Recent
Jan 14 2021 - Jan 22 2021
14
15
16
17
18
19
20
21
22
Tweet count by group and date
630
533
875
Jan 14
Jan 15
Jan 16
Jan 17
Jan 18
Jan 19
Jan 20
Jan 21
Jan 22
Date
Hashtags
Tweets
dataviz 7,252
ai 3,358
100daysofcode 2,770
datascience 2,728
python 2,189
Domains
Tweets
wrld.bg 25
storytellingwith... 18
verigazeteciligi.c... 18
track.fiverr.com 14
usgs.gov 13
URLs
Tweets
http://wrld.bg/C... 21
http://usgs.gov/... 13
http://dimiter.e... 9
http://r.socialstu... 8
http://www.stor... 8
Word
Tweets
dataviz 6,478
2020 1,488
data 1,170
kdnuggets 931
temperature 825
Top Active Users
Img
Tweet Author
Tweets
botfemale 241
ipythonistab... 236
epuujee 173
xaelbot 161
Connections
Relationship
Count
Retweets 8,450
Mentions In... 3,973
Replies to 1,213
Self Tweets 938
Mentions 633
Top Mentioned Users
Img
Mentioned User
Tweets
ai_miami 1,814
strat_ai 1,806
kdnuggets 994
neilrkaye 774
Top Users by Betweenness
Img
Twitter User
Between.
Tweets
In-Deg
Out-Deg
neilrkaye 4,959,0... 5 765 4
randal_olson 3,647,6... 8 479 1
rstatstweet 2,358,8... 94 8 119
dashboarddr 2,282,9... 53 8 102
Retweet Table
Img
Twitter User
Tweet Text
Faves
RTs
RTed
neilrkaye Global monthl... 1078 661 467
metoffice .@metoffice al... 348 333 236
neilrkaye .@metoffice al... 348 333 236
wmo .@metoffice al... 348 333 235
randal_olson Who do we sp... 662 244 209
Go back
Time
#dataviz 2021-01-22
Data updated 1/25/21
Filters



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1/22/2021
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G2: ...
G3: #dat...
G4: #dat...
G5: #d...
G6: ...
G7...
5,143 Users
10,055 Tweets
4,423 Authors
1,538 Mentioned
24,931 User Edges
Language
English
Client App
{Blank}
Sentiment
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Select all
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Recent
Day
Jan 14 2021 - Jan 22 2021
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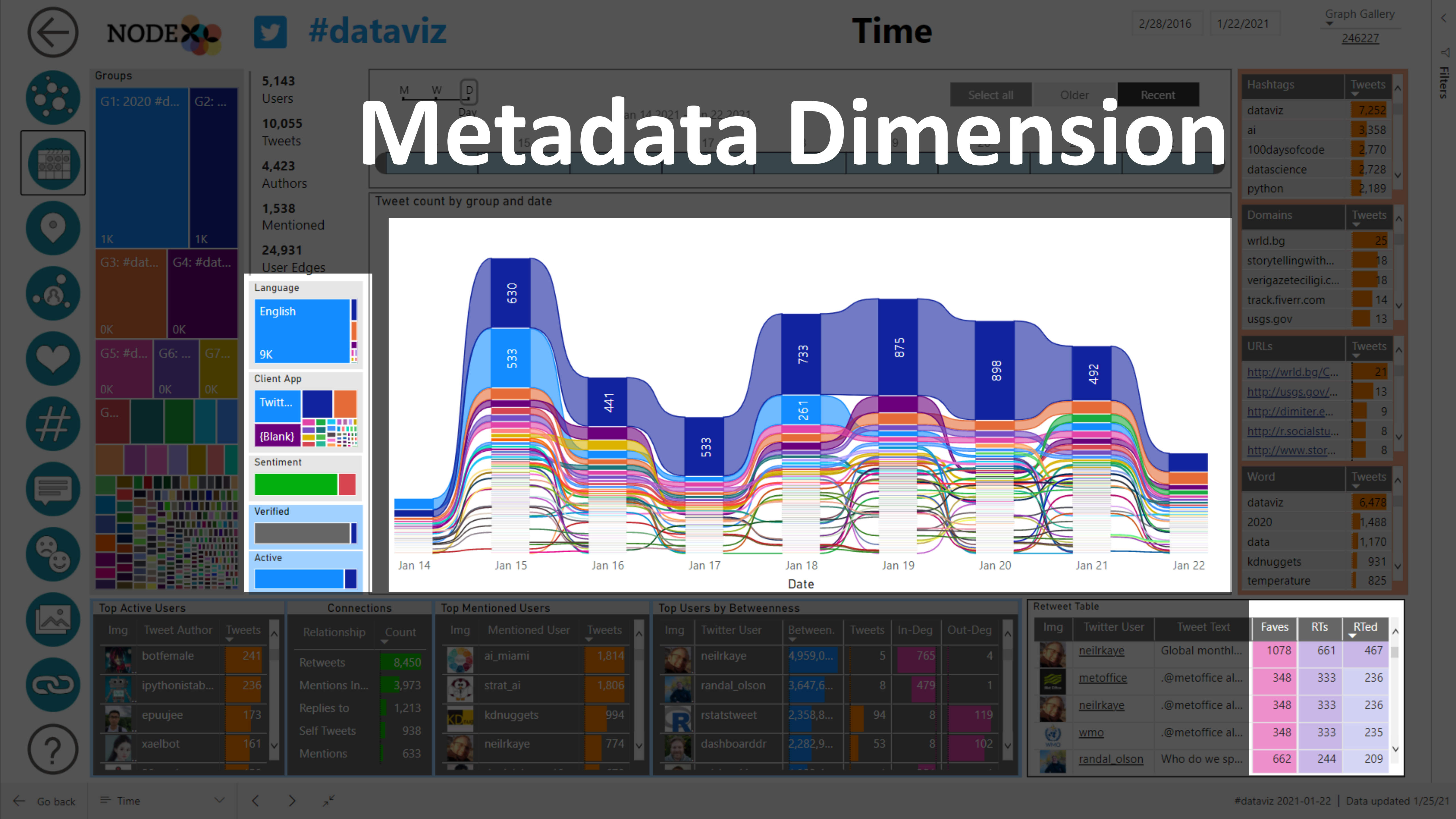
Domains | Tweets
wrld.bg 25
storytellingwith... 18
verigazeteciligi.c... 18
track.fiverr.com 14
usgs.gov 13
URLs | Tweets
http://wrld.bg/C... 21
http://usgs.gov/... 13
http://dimiter.e... 9
http://r.socialstu... 8
http://www.stor... 8
Word | Tweets
dataviz 6,478
2020 1,488
data 1,170
kdnuggets 931
temperature 825
Top Active Users
Img | Tweet Author | Tweets
botfemale 241
ipythonistab... 236
epuujee 173
xaelbot 161
Connections
Relationship | Count
Retweets 8,450
Mentions In... 3,973
Replies to 1,213
Self Tweets 938
Mentions 633
Top Mentioned Users
Img | Mentioned User | Tweets
ai_miami 1,814
strat_ai 1,806
kdnuggets 994
neilrkaye 774
Top Users by Betweenness
Img | Twitter User | Between. | Tweets | In-Deg | Out-Deg
neilrkaye 4,959,0... 5 765 4
randal_olson 3,647,6... 8 479 1
rstatstweet 2,358,8... 94 8 119
dashboarddr 2,282,9... 53 8 102
Retweet Table
Img | Twitter User | Tweet Text | Faves | RTs | RTed
neilrkaye Global monthl... 1078 661 467
metoffice .@metoffice al... 348 333 236
neilrkaye .@metoffice al... 348 333 236
wmo .@metoffice al... 348 333 235
randal_olson Who do we sp... 662 244 209
Go back
Time
#dataviz 2021-01-22 | Data updated 1/25/21

Metadata Dimension



WPU Twitter List

Network

8/3/2017 3/15/2022

Graph Gallery

273123

Groups

G1: #wpunj co njac w...	3K
G2: #wpunj #wpcom...	3K
G3: tune b...	1K
G4: mu...	1K
G5: #wp...	1K
G9:...	0K
G6: musi...	0K
G7: ...	0K

1,364 Users

9,841 Tweets

465 Authors

1,360 Mentioned

13,015 Connections

Language

English 9K

Client App

Twitter for iP...

Twitter Web ...

Sentiment

Verified

Active

Network Layout

Betweenness: 0.00 – 644,535.63

In-Degree: 0 – 71

Out-Degree: 0 – 261

Eigenvector: 0.00 – 0.35

Followers: 0 – 131300580

Following: 0 – 586185

Joined Twitter Date: 1/1/2007 – 12/31/2022

Top Active Users

Img	Tweet Author	Tweets
	wpupioneers	1,410
	bravenewra...	898
	musicbiz101...	520
	wpuhockey	425

Connections

Relationship	Count
Self Tweets	5,313
Retweets	2,574
Mentions	1,812
Mentions In...	744
Replies to	294

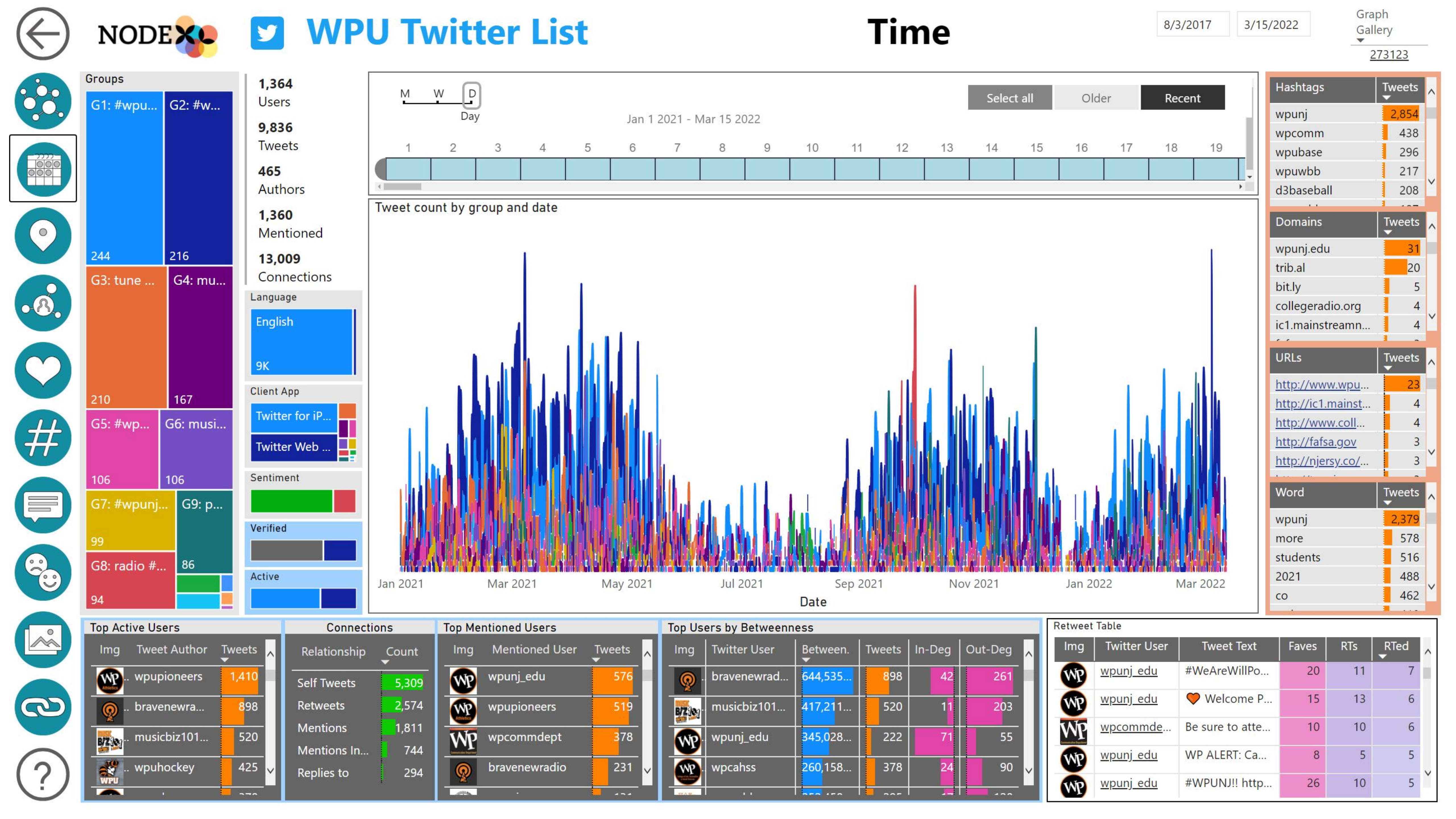
Top Mentioned Users

Img	Mentioned User	Tweets
	wpunj_edu	577
	wpupioneers	519
	wpcommdept	378
	bravenewradio	231

Top Users by Betweenness

Img	Twitter User	Between.	Tweets	In-Deg	Out-Deg
	bravenewrad...	644,535...	898	42	261
	musicbiz101...	417,211...	520	11	203
	wpunj_edu	345,028...	225	71	55
	wpcahss	260,158...	378	24	90

Hashtags	Tweets
wpunj	2,858
wpcomm	438
wpubase	296
wpuwbb	217
d3baseball	208
wpumbb	187
wpuws	160
d3hoops	158


NODEXL
WPU Twitter List
Time
8/3/2017
3/15/2022
Graph Gallery
273123
Groups
G1: #wpu... 244
G2: #w... 216
G3: tune ... 210
G4: mu... 167
G5: #wp... 106
G6: musi... 106
G7: #wpunj... 99
G9: p... 86
G8: radio #... 94
1,364 Users
9,836 Tweets
465 Authors
1,360 Mentioned
13,009 Connections
Language
English 9K
Client App
Twitter for iP...
Twitter Web ...
Sentiment
Verified
Active
M W D
Day
Select all
Older
Recent
Jan 1 2021 - Mar 15 2022
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19
Tweet count by group and date
Jan 2021 Mar 2021 May 2021 Jul 2021 Sep 2021 Nov 2021 Jan 2022 Mar 2022
Date
Hashtags | Tweets
wpunj 2,854
wpcomm 438
wpubase 296
wpuwbb 217
d3baseball 208
Domains | Tweets
wpunj.edu 31
trib.al 20
bit.ly 5
collegeradio.org 4
ic1.mainstreamn... 4
URLs | Tweets
http://www.wpu... 23
http://ic1.mainst... 4
http://www.coll... 4
http://fafsa.gov 3
http://njersy.co/... 3
Word | Tweets
wpunj 2,379
more 578
students 516
2021 488
co 462
Top Active Users
Img | Tweet Author | Tweets
wpupioneers 1,410
bravenewra... 898
musicbiz101... 520
wpuhockey 425
Connections
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Retweets 2,574
Mentions 1,811
Mentions In... 744
Replies to 294
Top Mentioned Users
Img | Mentioned User | Tweets
wpunj_edu 576
wpupioneers 519
wpcommdept 378
bravenewradio 231
Top Users by Betweenness
Img | Twitter User | Between. | Tweets | In-Deg | Out-Deg
bravenewrad... 644,535... 898 42 261
musicbiz101... 417,211... 520 11 203
wpunj_edu 345,028... 222 71 55
wpcahss 260,158... 378 24 90
Retweet Table
Img | Twitter User | Tweet Text | Faves | RTs | RTed
wpunj_edu #WeAreWillPo... 20 11 7
wpunj_edu Welcome P... 15 13 6
wpcommde... Be sure to atte... 10 10 6
wpunj_edu WP ALERT: Ca... 8 5 5
wpunj_edu #WPUNJ!! http... 26 10 5

WPU Twitter List

Time Grid

8/3/2017 3/15/2022

Graph Gallery

273123

Groups

1,364 Users

9,841 Tweets

465 Authors

1,360 Mentioned

13,015 Connections

Language

English 9K

Client App

Twitter for ...

Twitter We...

Sentiment

Verified

Active

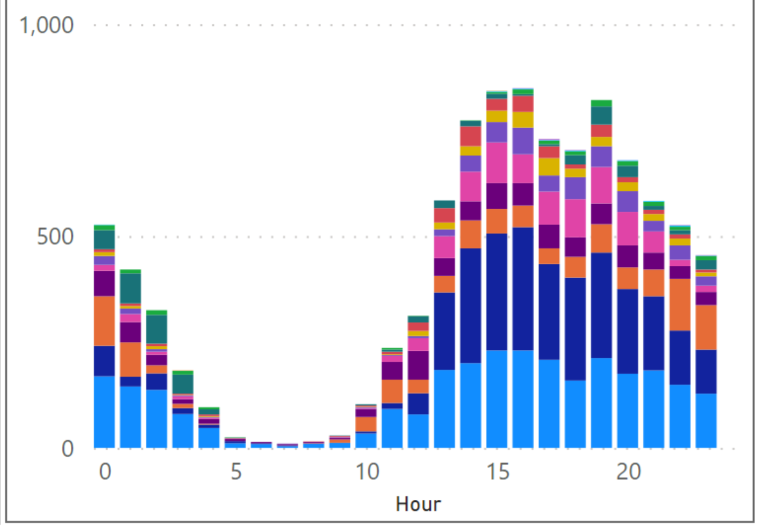
Tweet count by day and hour

Day	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
Sun	96	82	56	42	20	5	1		2	2	9	23	19	24	32	41	51	34	29	45	44	28	33	56
Mon	60	41	18	12	9	3	2	2	1	3	18	48	52	104	151	145	151	135	141	134	131	79	79	64
Tue	43	46	46	11	8	3		1	2	4	16	32	39	91	140	163	153	137	104	119	114	97	67	48
Wed	64	44	30	19	8	4		4	4	1	11	36	56	91	119	160	147	139	159	167	115	119	96	71
Thu	70	54	57	30	19	4	1	1	3	3	9	29	48	91	152	155	145	112	108	119	100	81	70	80
Fri	101	52	48	18	14	1	6	1	3	3	21	34	63	115	119	113	160	122	95	149	95	89	88	47
Sat	93	102	70	51	18	5	4	1		13	19	34	35	68	60	66	42	50	67	88	80	90	93	89
Total	**527**	**421**	**325**	**183**	**96**	**25**	**14**	**10**	**15**	**29**	**103**	**236**	**312**	**584**	**773**	**843**	**849**	**729**	**703**	**821**	**679**	**583**	**526**	**455**

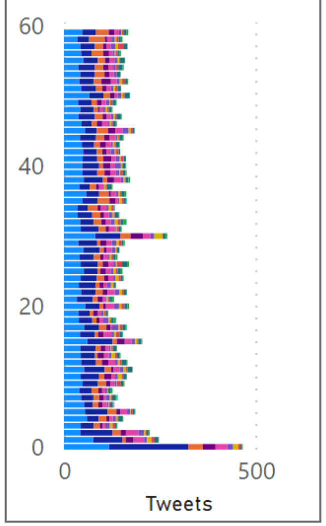
Tweet count by date

Date	Tweets
2022-03-15	11
2022-03-14	20
2022-03-13	9
2022-03-12	6
2022-03-11	38
2022-03-10	33
2022-03-09	40
2022-03-08	22
2022-03-07	73
2022-03-06	23
2022-03-05	16
2022-03-04	39
2022-03-03	45
2022-03-02	21

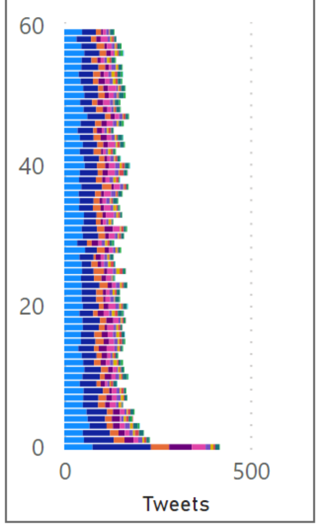
Tweet count by group and hour



Tweet count by minute



Tweet count by second



Hashtags	Tweets
wpunj	2,858
wpcomm	438
wpubase	296
wpuwbb	217
d3baseball	208

Domains	Tweets
wpunj.edu	31
trib.al	20
bit.ly	5
collegeradio...	4
ic1.mainstre...	4

URLs	Tweets
http://www....	23
http://ic1.m...	4
http://www....	4
http://fafsa....	3
http://njersy....	3

Word	Tweets
wpunj	2,380
more	578
students	517
2021	488
co	462

Top Active Users

Img	Tweet Author	Tweets
	wpupioneers	1,410
	bravenewra...	898
	musicbiz101...	520
	wpuhockey	425

Connections

Relationship	Count
Self Tweets	5,313
Retweets	2,574
Mentions	1,812
Mentions In...	744
Replies to	294

Top Mentioned Users

Img	Mentioned User	Tweets
	wpunj_edu	577
	wpupioneers	519
	wpcommdept	378
	bravenewradio	231

Top Users by Betweenness

Img	Twitter User	Between.	Tweets	In-Deg	Out-Deg
	bravenewrad...	644,535...	898	42	261
	musicbiz101...	417,211...	520	11	203
	wpunj_edu	345,028...	225	71	55
	wpcahss	260,158...	378	24	90

Retweet Table

Img	Mentioned	Tweet Text	Faves	RTs	RTed
	wpunj_edu	#WeAreWillPo...	20	11	7
	wpunj_edu	Welcome P...	15	13	6
	wpcommde...	Be sure to atte...	10	10	6
	wpunj_edu	WP ALERT: Ca...	8	5	5
	wpunj_edu	#WPUNJ!! http...	26	10	5

WPU Twitter List

Location

8/3/2017 | 3/15/2022

Graph Gallery

273123

Groups

G1: #wpunj co njac w...	3K
G2: #wpunj #wpcom...	2K
G3: tune b...	1K
G5: #w...	1K
G4: musi...	1K
G9:...	0K
G6: musi...	0K
G7: ...	0K

1,055 Users

9,265 Tweets

375 Authors

1,312 Mentioned

12,223 Connections

Language

English 9K

Client App

Twitter Web ...

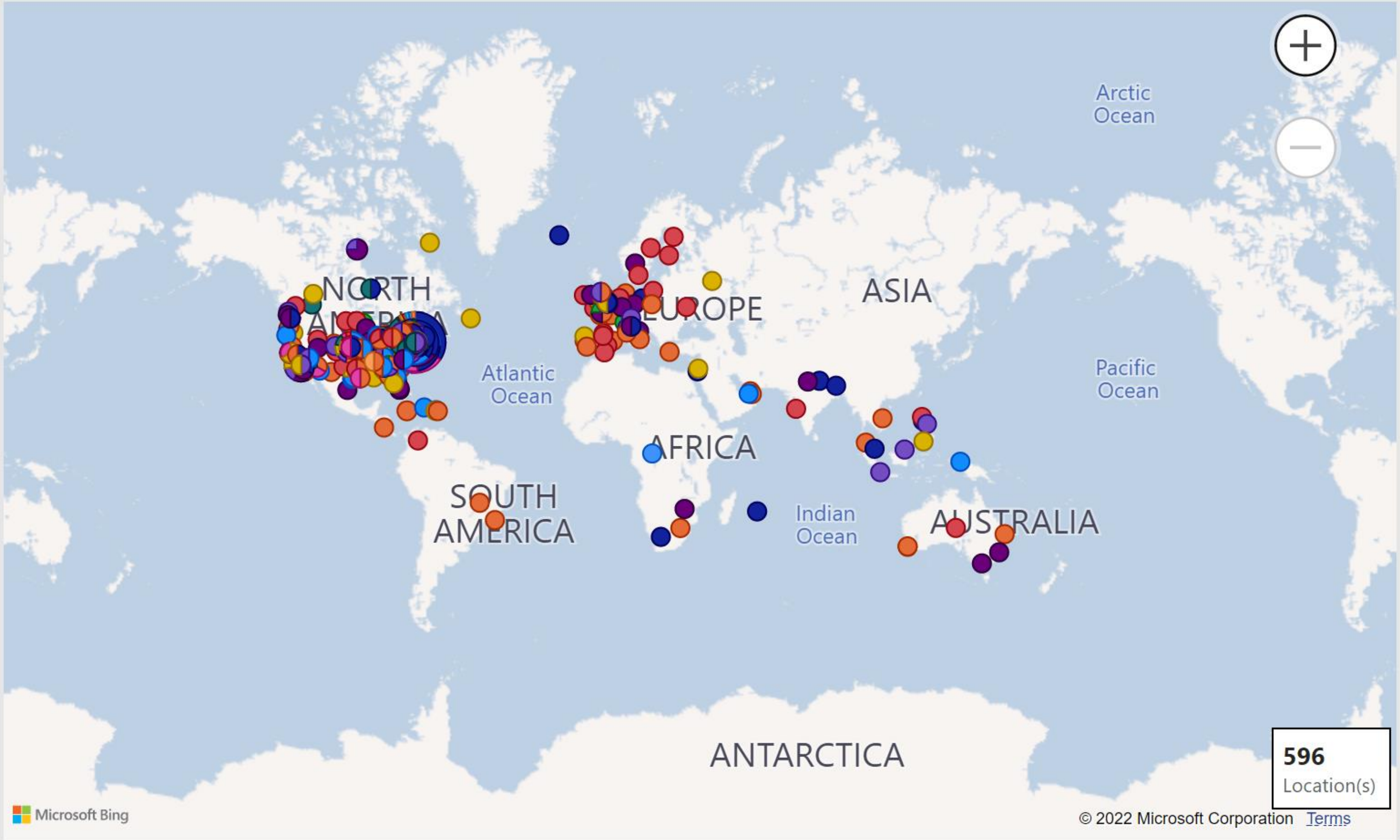
Twitter for iP...

Sentiment

Verified

Active

User Location by Tweet Count



596 Location(s)

Hashtags	Tweets
wpunj	2,778
wpcomm	399
wpubase	296
d3baseball	208
wpumbb	175
wpuws	158
wpuwbb	149
wearewillpower	138

Domains	Tweets
wpunj.edu	31
trib.al	15
bit.ly	5
collegeradio.org	3
fafsa.gov	3
ic1.mainstreamnet...	3
njersy.co	3
tunein.com	3

Location	Tweets
Wayne, NJ	3,597
Wayne, N.J.	1,479
Wayne, NJ.	898
William Paterson U...	868
Wayne, New Jersey...	425
Wayne, NJ 07470	225
Will. Power. TV.	154

Top Active Users

Img	Tweet Author	Tweets
	wpupioneers	1,410
	bravenewra...	898
	musicbiz101...	520
	wpuhockey	425

Connections

Relationship	Count
Self Tweets	5,091
Retweets	2,380
Mentions	1,674
Mentions In...	717
Replies to	257

Top Mentioned Users

Img	Mentioned User	Tweets
	wpunj_edu	564
	wpupioneers	423
	wpcommdept	376
	bravenewradio	213

Top Users by Betweenness

Img	Twitter User	Between.	Tweets	In-Deg	Out-Deg
	bravenewrad...	644,535....	898	42	261
	musicbiz101...	417,211....	520	11	203
	wpunj_edu	345,028....	225	71	55
	wpcahss	260,158....	378	24	90

Retweet Table

Img	Mentioned	Tweet Text	Faves	RTs	RTed
	wpunj_edu	#WeAreWillPo...	20	11	7
	wpunj_edu	Welcome P...	15	13	6
	wpcommde...	Be sure to atte...	10	10	6
	wpunj_edu	WP ALERT: Ca...	8	5	5
	wpunj_edu	#WPUNJ!! http...	26	10	5

NODEXL

WPU Twitter List

Influencers

8/3/2017 | 3/15/2022

Graph Gallery

273123

Groups

1,364
Users

9,841
Tweets

465
Authors

1,360
Mentioned

13,015
User Edges

Language

English 9K

Client App

Twitter for iP...

Twitter Web ...

Sentiment

Verified

False

Active

No | Yes

Geo Enabled

True | False

Default Profile Banner

False

Default Profile

False

Twitter User

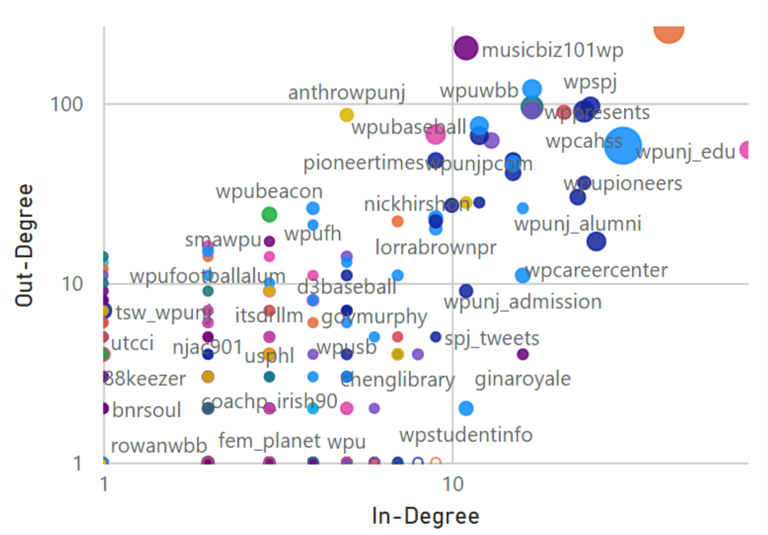
Search

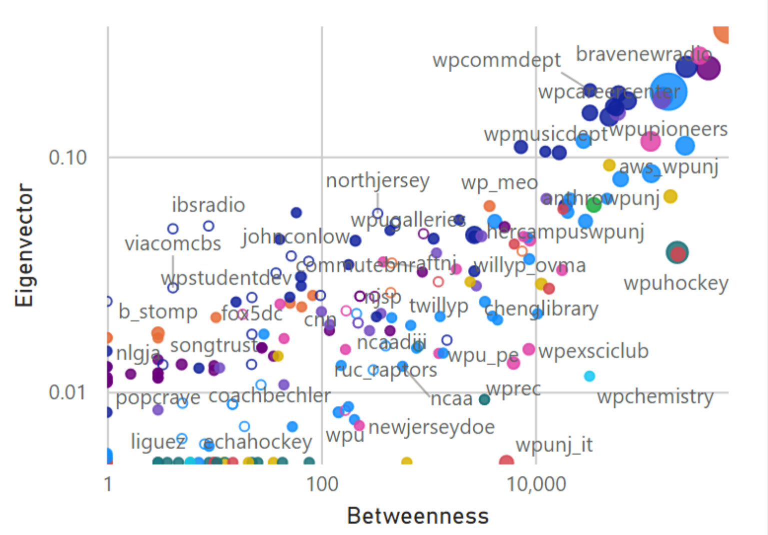
Tweet Text

Search

Description

Search





Hashtags	Tweets
wpunj	2,858
wpcomm	438
wpubase	296
wpuwbb	217
d3baseball	208
wpumbb	187

Domains	Tweets
wpunj.edu	31
trib.al	20
bit.ly	5
collegeradio.org	4
ic1.mainstreamn...	4
fafsa.gov	3

URLs	Tweets
http://www.wpu...	23
http://ic1.mainst...	4
http://www.coll...	4
http://fafsa.gov	3
http://njersy.co/...	3
http://tunein.co...	3

Word	Tweets
wpunj	2,380
more	578
students	517
2021	488
co	462
today	410

User Table

Image	Twitter User	Twitter User Name	Description	Tweets	In-Degree	Out-Degree	Betweenness
	bravenewradio	Brave New Radio	Jersey's Home for Alt Hip Hop 🎶🎧 The 2021 Mar...	898	42	261	644,535.63
	musicbiz101wp	Music Biz 101 at ...	Radio show. 📻 Podcast. Music Business Author. 📚...	520	11	203	417,211.35
	wpunj_edu	William Paterson...	Your grit, our support. Together, we'll do this. #WPU...	225	71	55	345,028.48
	wpcahss	WP College of A...	The Official Twitter account for The William Paterso...	378	24	90	260,158.09
	wpuwbb	WPU Women's B...	The Official Twitter Account for William Paterson Un...	295	17	120	252,458.44

Top Active Users

Img	Tweet Author	Tweets
	wpupioneers	1,410
	bravenewradio	898
	musicbiz101wp	520

Connections

Relationship	Count
Self Tweets	5,313
Retweets	2,574
Mentions	1,812
Mentions I...	744
Replies to	294

Top Mentioned Users

Img	Mentioned User	Tweets
	wpunj_edu	577
	wpupioneers	519
	wpcommdept	378

Retweet Table

Img	Mentioned	Tweet Text	Faves	RTs	RTed
	wpunj_edu	#WeAreWillPower 🐻🧡#WP...	20	11	7
	wpunj_edu	🧡 Welcome Pio 🐻 & #...	15	13	6
	wpcommde...	Be sure to attend our College'...	10	10	6
	wpunj_edu	WP ALERT: Campus to stay cl...	8	5	5

WPU Twitter List

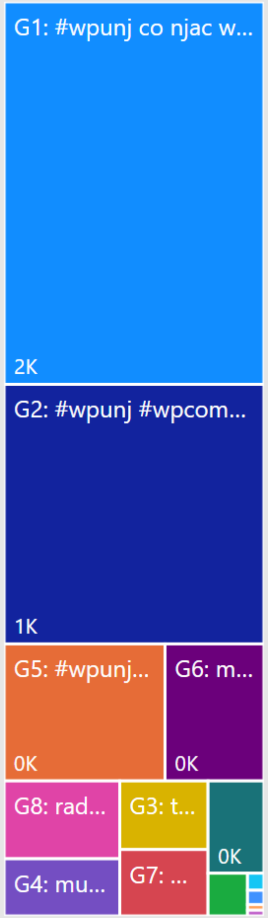
Hashtags

8/3/2017 | 3/15/2022

Graph Gallery

273123

Groups



1,364 Users

5,064 Tweets

214 Authors

666 Mentioned

6,405 Connections

Language: English 5K

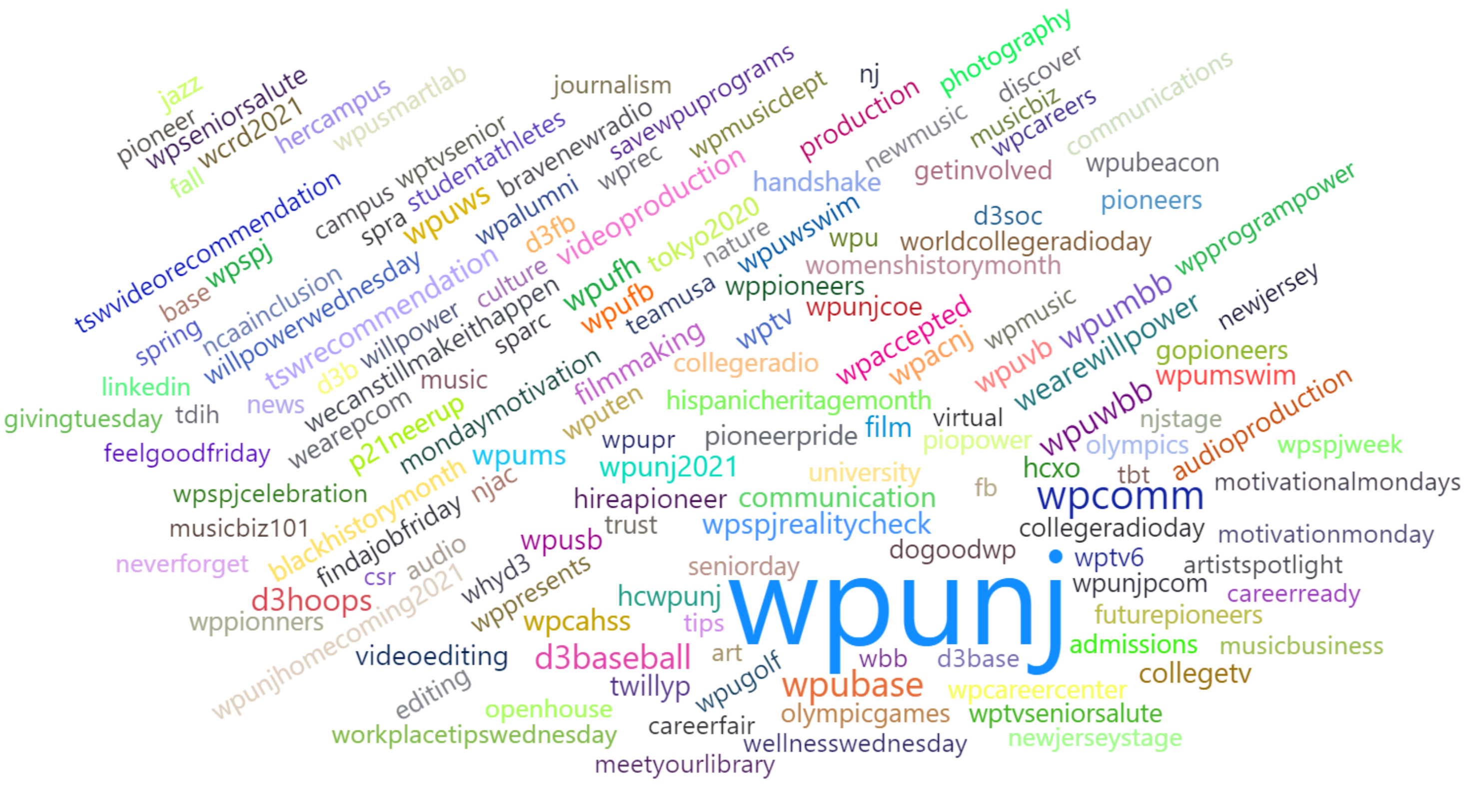
Client App: Twitt... 2K; Twitter...

Sentiment

Verified

Active

Tweet Count by Hashtag



Hashtags	Tweets
wpunj	2,858
wpcomm	438
wpubase	296
wpuwbb	217
d3baseball	208

Domains	Tweets
wpunj.edu	26
bit.ly	5
ic1.mainstreamn...	4
collegeradio.org	3
tunein.com	3

URLs	Tweets
http://www.wpu...	20
http://ic1.mainst...	4
http://tunein.co...	3
http://www.coll...	3
http://www.wpu...	3

Word	Tweets
wpunj	2,339
co	415
students	315
win	302
more	280

Top Active Users

Img	Tweet Author	Tweets
	wpupioneers	1,291
	wpcahss	222
	wpcollegeof...	198
	tsw_wpunj	191

Connections

Relationship	Count
Self Tweets	2,791
Retweets	1,359
Mentions	866
Mentions In...	380
Replies to	96

Top Mentioned Users

Img	Mentioned User	Tweets
	wpupioneers	472
	wpunj_edu	408
	wpcommdept	251
	bravenewradio	85

Top Users by Betweenness

Img	Twitter User	Between.	Tweets	In-Deg	Out-Deg
	bravenewrad...	644,535...	114	42	261
	musicbiz101...	417,211...	102	11	203
	wpunj_edu	345,028...	185	71	55
	wpcahss	260,158...	222	24	90

Retweet Table

Img	Mentioned	Tweet Text	Faves	RTs	RTed
	wpunj_edu	#WeAreWillPo...	20	11	7
	wpunj_edu	🧡 Welcome P...	15	13	6
	wpcommde...	Be sure to atte...	10	10	6
	wpunj_edu	#WPUNJ!! http...	26	10	5
	wpunj_edu	#WPUNJ's 202...	5	6	5

NODEXL · WPU Twitter List

Top Tweets

8/3/2017 | 3/15/2022

Graph Gallery

273123

Groups

G1: #wpunj co njac ...	3K
G2: #wpunj #wpco...	3K
G3: tune ...	1K
G4: m...	1K
G5: #wpun...	1K
G6: ...	0K
G9: period ...	0K
G7: #...	0K
G8: radio #...	
G1...	

1,364 Users

9,841 Tweets

465 Authors

1,360 Mentioned

13,015 Connections

Language

English 9K

Client App

Twitter for iP...

Twitter Web ...

Sentiment

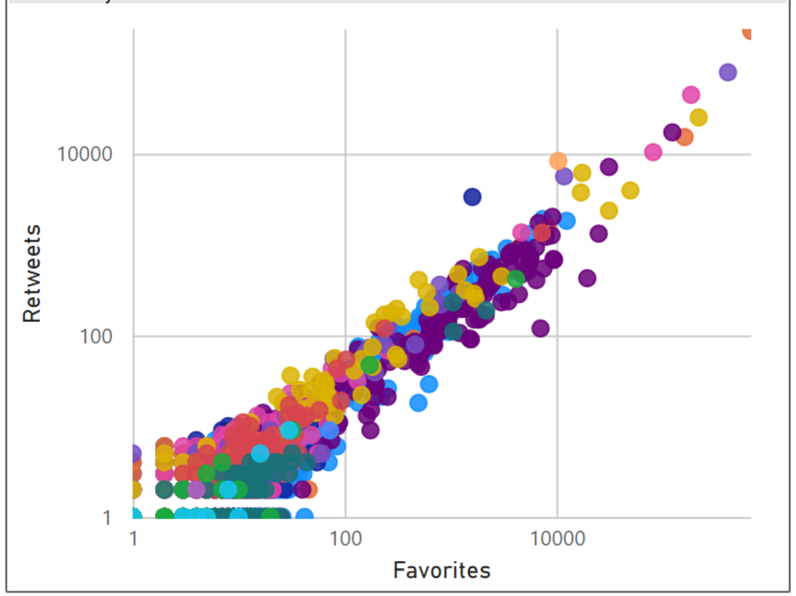
Verified

Active

Tweet Table

Profile	Author	Tweet Text	Faves	RTs
	jcolenc	Just know this was years in the making. My new album The Off-Season available everywhere 5/14 https://t.co/aBw4po8fvx	691293	224540
	britneyspears	Good God I love my fans so much it's crazy 😢❤️ !!! I think I'm gonna cry the rest of the day !!!! Best day ever ... praise the Lord ... can I get an Amen 🙏🌞🙌 ???? #FreedBritney	416885	78660
	zellieimani	Two girls walking down a market street in Lagos after leaving the mosque. https://t.co/Moilxy0HSn	220833	25013
	yashar	A reminder that the people who breached security today at the Capitol find what @Kaepernick7 did to be offensive.	187184	44430
	jennaacunt	damn therapy kinda expensive i'm boutta call a radio station for advice 😅	162433	15233
	danpriceseattle	We got 800 applications for a customer service job opening in the last few days.	124414	17151

Tweets by Retweets vs Favorites



Hashtags	Tweets
wpunj	2,858
wpcomm	438
wpubase	296
wpuwbb	217
d3baseball	208
wpumbb	187
wpuws	160

Domains	Tweets
wpunj.edu	31
trib.al	20
bit.ly	5
collegera...	4
ic1.mains...	4
fafsa.gov	3
njersy.co	3

Word	Tweets
wpunj	2,380
more	578
students	517
2021	488
co	462
today	410
12	394

Top Active Users

Img	Tweet Author	Tweets
	wpupioneers	1,410
	bravenewra...	898
	musicbiz101...	520
	wpuhockey	425

Connections

Relationship	Count
Self Tweets	5,313
Retweets	2,574
Mentions	1,812
Mentions I...	744
Replies to	294

Top Mentioned Users

Img	Mentioned User	Tweets
	wpunj_edu	577
	wpupioneers	519
	wpcommdept	378
	bravenewradio	231

Top Users by Betweenness

Img	Twitter User	Between.	Tweets	In-Deg	Out-Deg
	bravenewrad...	644,535.63	898	42	261
	musicbiz101...	417,211.35	520	11	203
	wpunj_edu	345,028.48	225	71	55
	wpcahss	260,158.09	378	24	90

Twitter User

Search

Tweet Text

Search

Description

Search

WPU Twitter List

Words

8/3/2017 | 3/15/2022

Graph Gallery

273123

Groups

- G1: #wpunj co njac w... — 3K
- G2: #wpunj #wpcom... — 2K
- G3: tune ... — 1K
- G5: #w... — 1K
- G4: music rel... — 1K
- G8: ... — 0K
- G6: music #w... — 0K
- G7: ... — 0K
- G9: period pi...
- G1...

1,364 Users

9,100 Tweets

445 Authors

1,306 Mentioned

12,206 Connections

Language: English 9K

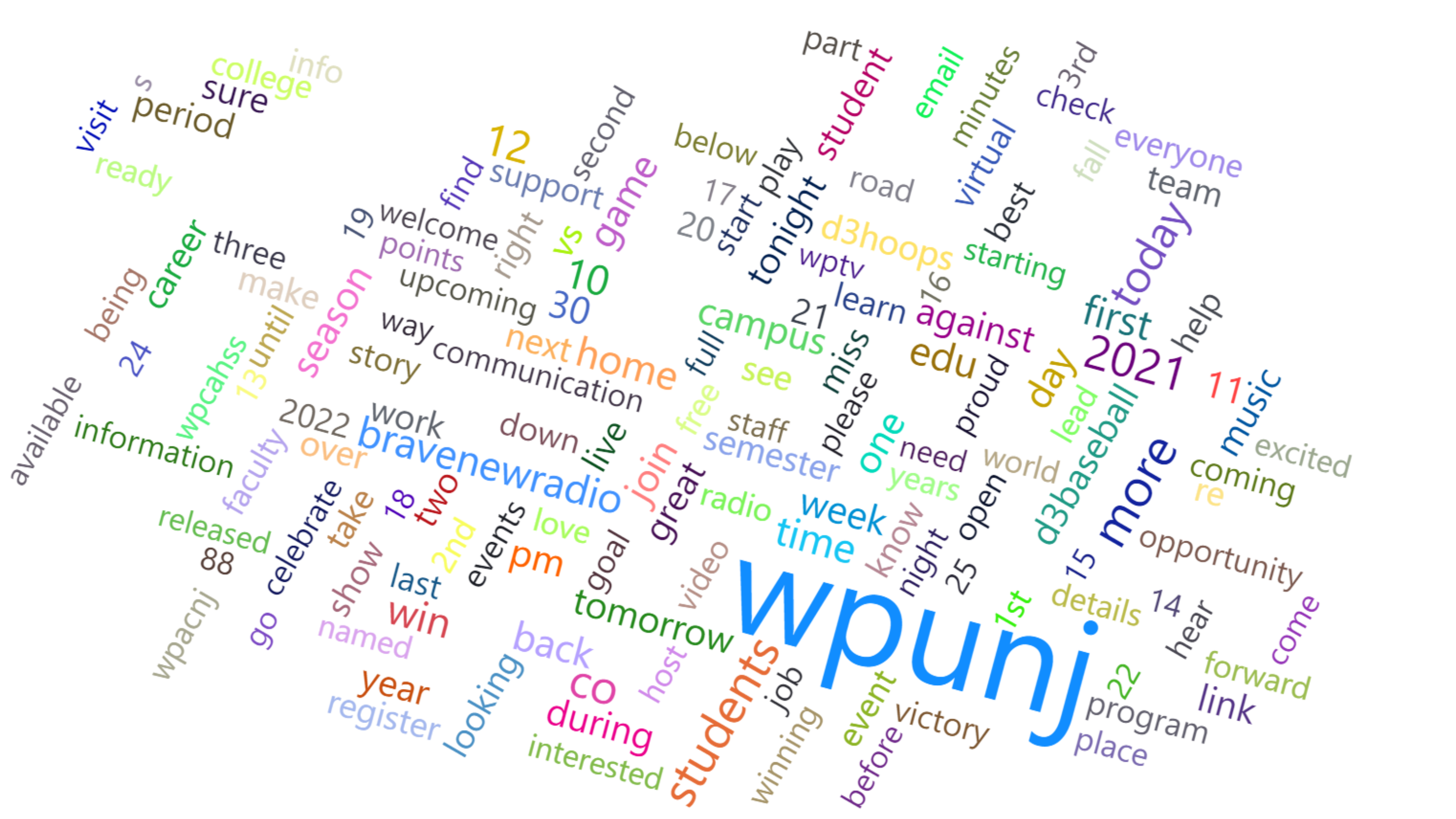
Client App: Twitter for iP... | Twitter Web ...

Sentiment

Verified

Active

Tweet Count by Word



Hashtags	Tweets
wpunj	2,830
wpcomm	430
wpubase	296
wpuwbb	217
d3baseball	208

Domains	Tweets
wpunj.edu	31
trib.al	14
bit.ly	5
collegeradio.org	4
ic1.mainstreamn...	4

URLs	Tweets
http://www.wpu...	23
http://ic1.mainst...	4
http://www.coll...	4
http://fafsa.gov	3
http://njersy.co/...	3

Word	Tweets
wpunj	2,380
more	578
students	517
2021	488
co	462

Top Active Users

Img	Tweet Author	Tweets
	wpupioneers	1,379
	bravenewra...	812
	musicbiz101...	458
	wpuhockey	416

Connections

Relationship	Count
Self Tweets	4,826
Retweets	2,416
Mentions	1,745
Mentions In...	729
Replies to	248

Top Mentioned Users

Img	Mentioned User	Tweets
	wpunj_edu	558
	wpupioneers	512
	wpcommdept	359
	bravenewradio	230

Top Users by Betweenness

Img	Twitter User	Between.	Tweets	In-Deg	Out-Deg
	bravenewrad...	644,535...	812	42	261
	musicbiz101...	417,211...	458	11	203
	wpunj_edu	345,028...	214	71	55
	wpcahss	260,158...	329	24	90

Retweet Table

Img	Mentioned	Tweet Text	Faves	RTs	RTed
	wpunj_edu	#WeAreWillPo...	20	11	7
	wpunj_edu	❤ Welcome P...	15	13	6
	wpcommde...	Be sure to atte...	10	10	6
	wpunj_edu	WP ALERT: Ca...	8	5	5
	wpunj_edu	Undecided on ...	3	6	5

NODEXL

WPU Twitter List

Sentiment

8/3/2017 | 3/15/2022

Graph Gallery

273123

Groups

1,364 Users

9,841 Tweets

465 Authors

1,360 Mentioned

13,015 Connections

Language: English 9K

Client App: Twitter for iP... | Twitter Web ...

Sentiment

Verified

Active

Hashtags	Tweets
wpunj	2,858
wpcomm	438
wpubase	296
wpuwbb	217
d3baseball	208

Domains	Tweets
wpunj.edu	31
trib.al	20
bit.ly	5
collegeradio.org	4
ic1.mainstreamnetwork....	4

URLs	Tweets
http://www.wpunj.edu/...	23
http://ic1.mainstreamn...	4
http://www.collegeradi...	4
http://fafsa.gov	3
http://njersy.co/3vSd3rA	3

Word	Tweets
wpunj	2,380
more	578
students	517
2021	488
co	462

Top Active Users

Img	Author	Tweets
	wpupioneers	1,410
	bravenewra...	898
	musicbiz10...	520
	wpuhockey	425

Connections

Relationship	Count
Self Tweets	5,313
Retweets	2,574
Mentions	1,812
Mentions I...	744
Replies to	294

Top Mentioned Users

Img	Mentioned	Tweets
	wpunj_edu	577
	wpupion...	519
	wpcomm...	378
	bravene...	231

Tweet Count by Posititive Word

Positive Word By Tweet

Word in Tw...	Count
win	347
great	219
work	180
right	155
best	151
support	144
victory	131
free	112
celebrate	104
proud	100
love	99
available	97
lead	97

Tweet Count by Negative Word

Negative Word By Tweet

Word in Tw...	Count
miss	191
fall	95
break	54
hard	53
falls	51
issue	42
issues	39
fell	38
loss	34
setback	28
kills	27
missed	22
suffers	19

NODEXL

WPU Twitter List

Web Links

8/3/2017 | 3/15/2022

Graph Gallery

273123

Groups

G4: music released gi... 24

G2: #wpun... 19

G1: #... 13

G6: musi... 12

G8: radi... 12

G5: #wpunj s... 10

G3: t... 4

G9: ...

G7: #wpunj r...

1,364 Users

104 Tweets

43 Authors

46 Mentioned

130 Connections

Language

English 102

Client App

Twitter for...

Twitter W...

Sentiment

Verified

Active

Domains	Tweets
wpunj.edu	31
trib.al	20
bit.ly	5
collegeradio.org	4
ic1.mainstreamnetwork.com	4
fafsa.gov	3
njersy.co	3
tunein.com	3
a.msn.com	2
aapidata.com	2
aftnj.org	2

URLs	Tweets
http://www.wpunj.edu/wppresents/	23
http://ic1.mainstreamnetwork.com/wpsc-fm	4
http://www.collegeradio.org/	4
http://fafsa.gov	3
http://njersy.co/3vSd3rA	3
http://tunein.com/topic/?TopicId=165581837	3
http://www.wpunj.edu/articles/news/2020-12-23/coming-together-in-hard-times-community-shows-extra-generosity-in-2020-with-donations-to-wp/	3
http://a.msn.com/0B/en-us/BB1cEjQA?ocid=st	2
http://aapidata.com/blog/tip-iceberg-march2021-survey/	2
http://aftnj.org/topics/news/higher-education/2021/william-paterson-professors-speak-at-bot-meeting-in-support-of-saving-jobs-programs/	2

Hashtags	Tweets
wpunj	33
wpacnj	14
wppresents	11
wcrd2021	4
blackhistorymo...	3

Domains	Tweets
wpunj.edu	31
trib.al	20
bit.ly	5
collegeradio.org	4
ic1.mainstreamn...	4

URLs	Tweets
http://www.wpu...	23
http://ic1.mainst...	4
http://www.coll...	4
http://fafsa.gov	3
http://njersy.co/...	3

Word	Tweets
wpunj	26
more	24
visit	18
information	15
please	15

Tweet Table

Image	Twitter User	Tweet Text	Faves	RTs	First URL in Tweet
	billboard	Lana Del Rey is saying goodbye to social media. https://t.co/ebFQPrfDcx	3521	236	http://trib.al/9Dje0Kr
	billboard	The 1975 cancel all 2021 dates: "these are incredibly difficult times for a lot of people." https://t.co/Ju13Sit50q	1221	106	http://trib.al/EYFPXXS
	billboard	For its first-ever listening party, Roblox is teaming with Poppy and her label Sumerian Records to stream her brand-new album Flux. https://t.co/f7aWifCOsl	698	81	http://trib.al/eqDZ1Sd
	pitchfork	A perfect album https://t.co/6BBuFzBqOg	512	59	http://trib.al/k1F2yAA

Top Active Users

Img	Tweet Author	Tweets
	musicbiz101...	12
	wpacnj	10
	wppresents	8
	collegeradio...	6

Connections

Relationship	Count
Self Tweets	45
Retweets	42
Mentions	16
Mentions In...	11
Replies to	3

Top Mentioned Users

Img	Mentioned User	Tweets
	wpunj_edu	13
	billboard	5
	wpacnj	5
	billboardbiz	4

Top Users by Betweenness

Img	Twitter User	Between.	Tweets	In-Deg	Out-Deg
	bravenewrad...	644,535...	3	42	261
	musicbiz101...	417,211...	12	11	203
	wpunj_edu	345,028...	5	71	55
	wpcahss	260,158...	3	24	90

Retweet Table

Img	Mentioned	Tweet Text	Faves	RTs	RTed
	wpstudenti...	Happy Friday! ...	1	2	3
	northjersey	Very proud of ...	17	7	3
	wpunj_edu	The spirit of gi...	6	1	2
	njvet2vet	New Jersey Vet...	0	1	2
	aimporg	Beyonce, Adel...	2	4	2

WPU Twitter List

NODEXL

Compare 4

8/3/2017 | 3/15/2022

Graph Gallery

273123

Group	Users
G1: #wpunj ...	244
G2: #wpunj ...	216
G3: tune br...	210
G4: music r...	167
G5: #wpunj ...	106
G6: music #...	106

1,364 Users

9,841 Tweets

465 Authors

1,360 Mentioned

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Img	Twitter User	Tweets	Betweenness	In-Deg	Out-Deg
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	wpunj_edu	225	345,028.48	71	55
	wpcahss	378	260,158.09	24	90

Hashtag	Tweets
wpunj	2,858
wpcomm	438
wpubase	296
wpuwbb	217
d3baseball	208
wpumbb	187
wpuws	160

Domains	Tweets
wpunj.edu	31
trib.al	20
bit.ly	5
collegeradio.org	4
ic1.mainstreamnet...	4
fafsa.gov	3
njersy.co	3

Word	Tweets
wpunj	2,380
more	578
students	517
2021	488
co	462
today	410
12	394

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Help & Info

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[Request your own custom NodeXL Pro INSIGHTS sample report]

NodeXL Version

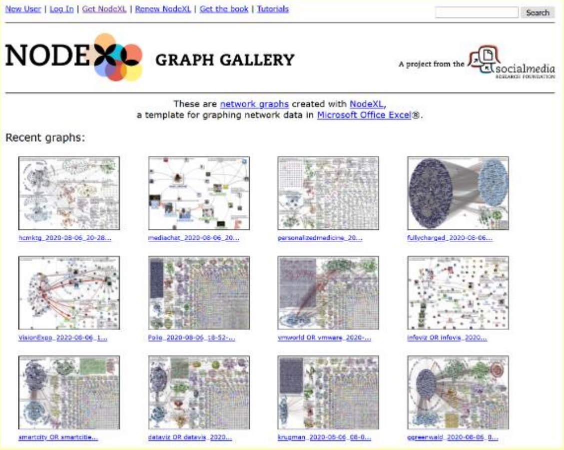
1.0.1.449

NodeXL Pro Insights Version: 1.4

Learn more about NodeXL

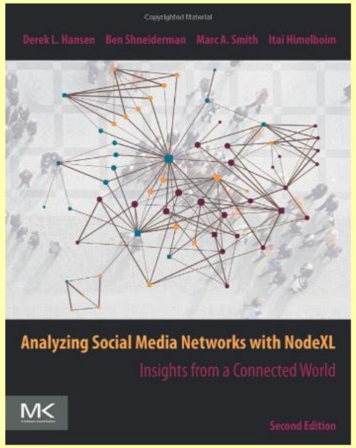
NodeXL Graph Gallery

Find a variety of NodeXL Network graphs



The official NodeXL Book

Second Edition (2020)

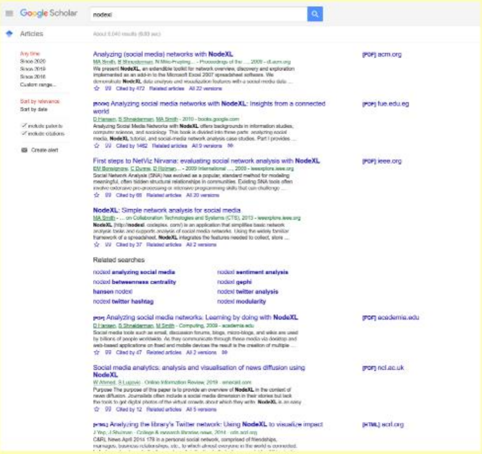


Pew Report

Twitter Network Shapes analyzed with NodeXL

Google Scholar

Find publications using NodeXL



Questions?

Contact **Team NodeXL** at the Social Media Research Foundation:

info@smrfoundation.org

Arber Ceni

Scott Stauffer

Mika Laiti

Harald Meier

Marc Smith

Donald Trump and the rise of tribal epistemology

Journalism cannot be neutral toward a threat to the conditions that make it possible.

By David Roberts | @drvox | david@vox.com | Updated May 19, 2017, 9:58am EDT

SHARE

(Javier Zarracina)

Back in November 2009, as the Obama backlash was just gathering steam, Rush Limbaugh devoted a segment of his radio program to **"Climategate."**

That was the episode in which a climate research institute was hacked and the private

Where is the brake?

?

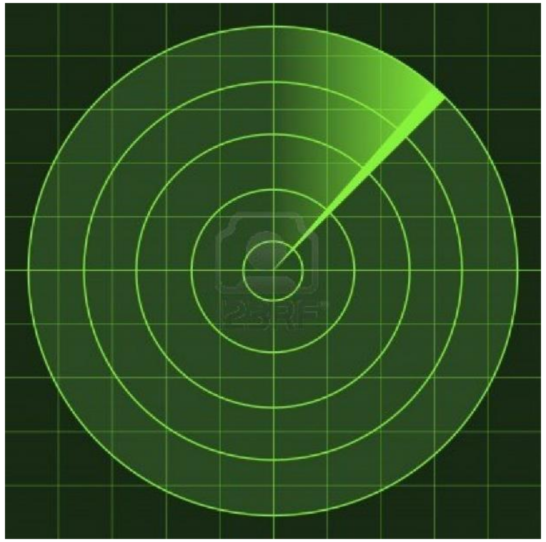
Problem: Only information amplifiers are available

- Issues to address:
    - Spread of misinformation
    - Gang and swarm behavior that attacks minority voices
    - Censoring of critical voices

socialmedia
RESEARCH FOUNDATION

Needed

Detect



Deflect

Deter

?

NodeXL Pro Tutorials

How to Automate NodeXL Pro

This tutorial shows you how to use the most powerful feature of NodeXL Pro: Automation. The automation feature allows you to run all steps of a social network and content analysis with a single click: Data preparation, cluster analysis, metrics calculation, time series analysis, top content analysis, visualization and data export. Visit this URL, Download as pdf file or watch this video.

Social network and content analysis with Twitter network data – step by step

This tutorial shows you how you can run a full social network and content analysis with NodeXL Pro. While we will use Twitter network data as an example, this approach can be applied to any network dataset of your choice (content analysis depends on the available metadata). Download as pdf file.

Working with Twitter User lists

Twitter User lists are a very helpful tool to manage the diverse information streams on Twitter. This tutorial shows you how to work with Twitter User lists using the **NodeXL Pro Users Network Importer** and the **NodeXL Pro Users Network Importer**. Click here.

Semantic Networks – Create networks with words, hashtags or video tags

This tutorial shows you how to create a semantic network by using the **text analysis** feature of NodeXL Pro which can be applied to any column that contains text in the edges or vertices spreadsheets of a NodeXL workbook. Click here.

Exploring YouTube Video Recommendation Networks

NodeXL Pro offers several ways to access the official YouTube API (v3). This tutorial shows you how to create YouTube **Video-to-Video Recommendation Networks** with the **NodeXL Pro YouTube Video Network importer**. Click here.

LINKS / LITERATURE

- Social Media Research Foundation: http://www.smrfoundation.org/
- NodeXL Graph Gallery: https://nodexlgraphgallery.org/
- Marc Smith | Network Mapping the Ecosystem: https://www.youtube.com/watch?v=kDiGl-2m868
- How to Automate NodeXL Pro: https://www.youtube.com/watch?v=mjAq8eA7uOM

- Eduarda Mendes Rodrigues, Natasa Milic-Frayling, Marc Smith, Ben Shneiderman, Derek Hansen (2011): Group-in-a-box Layout for Multi-faceted Analysis of Communities. In: IEEE Third International Conference on Social Computing, October 9-11, 2011. Boston, MA: https://www.cs.umd.edu/hcil/trs/2011-24/2011-24.pdf
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- Derek Hansen, Ben Shneiderman and Marc Smith (2009): Analyzing Social Media Networks with NodeXL: https://www.elsevier.com/books/analyzing-social-media-networks-with-nodexl/hansen/978-0-12-382229-1
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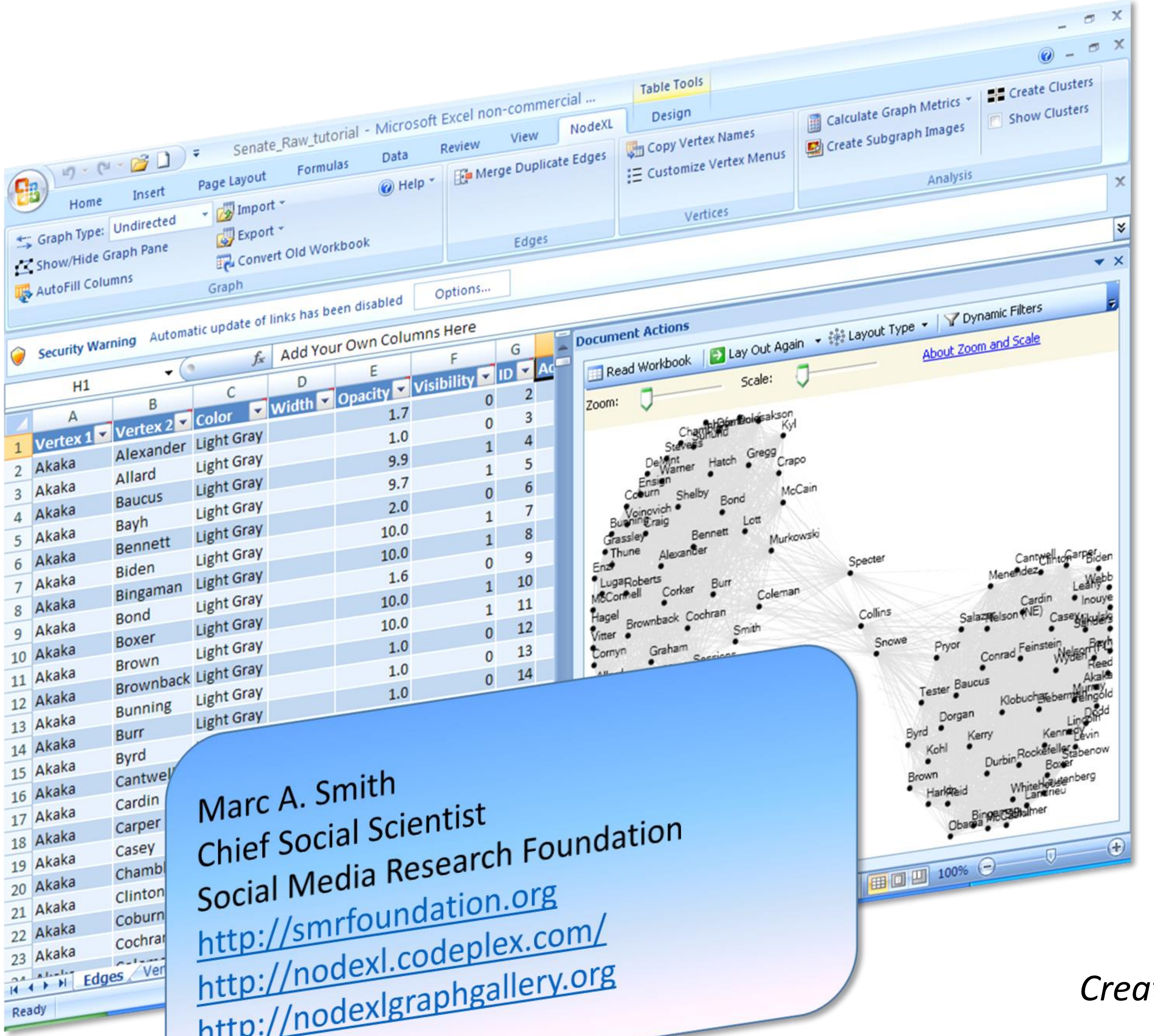
Can social accounting improve the social media "marketplace of ideas"?



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Social Media Research Foundation
http://smrfoundation.org
http://nodexl.codeplex.com/
http://nodexlgraphgallery.org

socialmedia RESEARCH FOUNDATION

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Creating social network maps and measures with NodeXL

A project from the Social Media Research Foundation: http://www.smrfoundation.org